



2025/2026
ANNUAL REPORT

The Canadian Red Cross Society, incorporated under the Canadian Red Cross Society Act, 1909, is a nationally registered charity (registration number: 119219814 RR 0001).

On the cover:
May 28, 2025. Canadian Red Cross personnel meet a Chinook helicopter on the tarmac in The Pas, Manitoba, used to evacuate community members from Mathias Colomb Cree Nation due to encroaching wildfires.

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ABOUT THIS REPORT

This report highlights the impacts and achievements of our humanitarian work in Canada and around the world—and the remarkable strength of the people and communities we served—**between April 1, 2025 and March 31, 2026.**



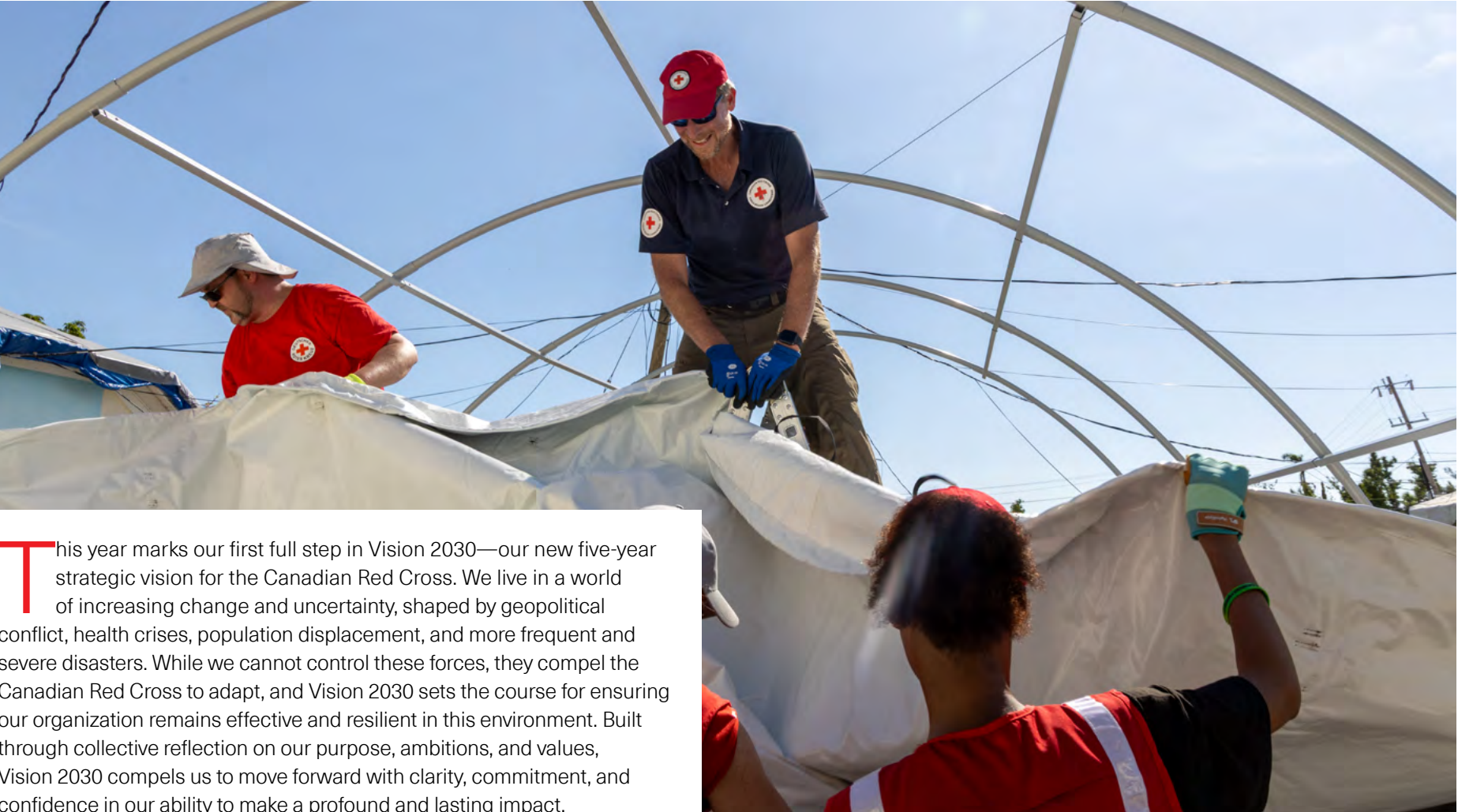
INDIGENOUS ACKNOWLEDGEMENT

The Canadian Red Cross acknowledges Indigenous Peoples as the original and ongoing stewards of the lands now known as Canada. First Nations, Inuit, and Métis Peoples have cared for these lands, waters, and communities since time immemorial.

As an organization committed to reconciliation, we recognize that this relationship carries responsibility, humility, and continued learning. We strive to be guided by these responsibilities as we work alongside Indigenous Peoples, leadership, and communities.

This commitment is advanced through the Canadian Red Cross [Indigenous Peoples Framework](#) and through ongoing work with Indigenous partners to strengthen culturally safe, community-informed approaches across health, emergencies, and humanitarian action.

OVERVIEW OF THE CANADIAN RED CROSS



This year marks our first full step in Vision 2030—our new five-year strategic vision for the Canadian Red Cross. We live in a world of increasing change and uncertainty, shaped by geopolitical conflict, health crises, population displacement, and more frequent and severe disasters. While we cannot control these forces, they compel the Canadian Red Cross to adapt, and Vision 2030 sets the course for ensuring our organization remains effective and resilient in this environment. Built through collective reflection on our purpose, ambitions, and values, Vision 2030 compels us to move forward with clarity, commitment, and confidence in our ability to make a profound and lasting impact.



Who We Are

The Canadian Red Cross Society is a nationally registered charity in Canada. For more than 100 years, we have supported people before, during, and after emergencies. But we are much more than this. We are a Movement. In fact, we are part of the largest humanitarian network in the world, the International Red Cross and Red Crescent Movement. This network includes the International Committee of the Red Cross (ICRC), and the International Federation of Red Cross and Red Crescent Societies (IFRC), which is made up of 191 National Red Cross and Red Crescent Societies dedicated to helping people facing emergencies and other disruptive events throughout the world.



Our Purpose

Our higher calling that fills us with hope for what we can achieve together.

We help people in Canada and around the world prepare for, respond to, and recover from disruptive events.

Disruptive events may include:

- Disasters
- Humanitarian and social crises
- Armed conflicts
- Mass movement of people
- Health emergencies such as epidemics or pandemics
- Acts of violence and civil disturbance



Our Ambition

Our collective desire to achieve more and continuously strive for improvement.

To show leadership in building a proactive, equitable approach to the delivery of humanitarian services, and to amplify the collective impact we have on the lives of those we support and serve.

Our Fundamental Values

Our values represent what cannot be compromised in pursuing our purpose and ambition. They influence the way we work with each other and the way we serve people and communities. The shared values of the Canadian Red Cross are the Movement’s seven Fundamental Principles:



Humanity
The Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavours, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, cooperation, and lasting peace amongst all peoples.



Neutrality
In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious, or ideological nature.



Voluntary Service
It is a voluntary relief movement not prompted in any manner by desire for gain.



Unity
There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.



Universality
The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is worldwide.



Independence
The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.



Impartiality
It makes no discrimination as to nationality, race, religious beliefs, class, or political opinions. It endeavours to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

The Emergency Continuum
Disasters never sleep—neither do we

When you think of the Canadian Red Cross, you may think of the red vests you see providing immediate relief in the aftermath of a flood or splashed across the front page of the news responding in a conflict zone. But our work also takes place long before, and long after, a disruptive event occurs. In fact, we are constantly working across the **emergency continuum**. Our services are intentionally designed to span each phase of this continuum, ensuring wrap-around support that responds to real needs as they evolve.



- RESPONSE:**
The Canadian Red Cross delivers critical relief services and personal disaster assistance in response to both large-scale disruptive events and household-level emergencies across Canada.
- RECOVERY:**
By supporting communities, households, small businesses, and service organizations, we help people navigate the recovery journey—from the initial stages after evacuation through the often years-long process of rebuilding resilience.
- RISK REDUCTION & ADAPTATION:**
The Canadian Red Cross supports long-term community resilience by advancing innovative programs and strategies that reduce vulnerability, enhance capacity, and lessen the impact of disasters and emergency events.
- PREPAREDNESS AND READINESS:**
We constantly work to strengthen preparedness and readiness capacities through actions such as volunteer training, emergency exercises, and pre-positioning stocks and equipment—ensuring people and systems are ready to respond when it matters most.



**SNAPSHOT OF
YOUR IMPACT**

OUR IMPACT

HOW WE ARE TURNING VISION 2030 INTO A REALITY, TOGETHER

As part of our Vision 2030, the following impact statements outline the meaningful change we are working to achieve over the next five years. They reflect our aspirations for how communities, partners, and systems will be strengthened through our collective efforts.

These statements describe the outcomes we aim to realize by 2030—advancing safer, more resilient communities, enabling coordinated emergency response, and supporting equitable, sustained recovery. They are grounded in our strategic priorities and define what success will look like in the years ahead.

These numbers represent people, positive change, and the combined power of our donors and partners. Together, they demonstrate the lasting impact of your support and our shared commitment to building stronger, more resilient communities.



Community Resilience

Communities are equipped to reduce their risks and stand ready to lead and sustain their own resilience.

In Canada

- **1,568 households** reached with preparedness activities
- **110 workshops** supporting community wellness and prevention through education and skill-building
- **550 people** in Indigenous communities participated in drowning prevention courses and swimming lessons
- **21 resources** developed or adapted by the Indigenous Programs team to support community wellness, preparedness, and resilience

International

- **65 programs** operated in **35 countries** supporting local Red Cross Red Crescent National Societies to implement preparedness, resilience and recovery activities



Emergency Response

A coordinated, funded, and integrated emergency system that delivers timely and effective interventions and strengthens community safety.

In Canada

- **93,500+ people** in Canada supported through registering with the Red Cross after an emergency
- On average, the Canadian Red Cross assisted **37 individuals daily** who were impacted by a personal disaster, such as a house fire
- Provided **68,900+ relief items** to assist people impacted by a disaster or emergency, such as cots, blankets, teddy bears, hygiene kits, and other essential items

International

- More than **\$67 million** provided in support of global Red Cross Red Crescent efforts, including to Hurricane Melissa; a Red Cross Field Hospital in Gaza; ongoing humanitarian support in Ukraine as well as numerous local responses to small- and medium-sized emergencies



Sustainable Recovery

Impacted people and communities recover from events in a timely, resilient, sustainable, and equitable manner.

In Canada

- **13 recovery operations** supported
- **11,500+ households** supported through case management, including housing repair, reconstruction assistance and mitigation
- **314 small businesses** supported with recovery efforts
- **131 grants** were issued to Community Organizations following or in preparedness for disruptive events, this includes 24 grants related to mental health, and 45 grants for disaster risk reduction

International

- **93 humanitarian experts** deployed to assist in **28 countries**, including Jamaica, Democratic Republic of the Congo, and Ivory Coast



Indigenous Leadership

Indigenous communities have the resources, technical capabilities, and capacities to drive Indigenous-led responses to crises.

- **127 Indigenous communities** supported by the Indigenous Programs team in response to the needs identified by communities while building on community strengths and resources in the areas of health promotion, disaster risk management, community wellness and protection, and injury prevention
- **51 community consultations** provided through Indigenous Programs team
- **44 communities** supported with evacuations from floods and fires across 3 provinces



To see the full impact that our donors and partners had in 2025–2026, see our [Facts at a Glance](#) infosheet.

DEEPENING OUR IMPACT MORE FACTS AT A GLANCE



PEOPLE POWER

- **14,100+ active volunteers**, including Ready When the Time Comes and other partnerships
- **2,400+ employees**, including full-time, part-time and casual, rapid responders, and delegates
- **1,400+ personnel** deployed in support of 20 medium- and large-scale responses in Canada



COMMUNITY HEALTH AND PREVENTION

- **330,427 pieces** of health equipment loaned (walkers, wheelchairs, crutches, etc.)
- **958,933 people** trained in First Aid and CPR
- **114,783 contacts** made with people who may benefit from increased access to regular emotional support, social interaction, enhanced coping skills, and community connections



HEALTH IN EMERGENCIES

- **8 clinical specialists** and **3 international medical graduates** deployed to provide essential clinical support and outbreak management in northern, remote and Indigenous communities
- **31 personnel**, including clinical and public health specialists, **74 deployments**, in **10 different operations**
- **5 public health specialists** deployed to provide high-quality health support to refugee and asylum seeker claimants in Canada

Jacqueline Hernandez / IFRC



KEY INSIGHTS

The Canadian Red Cross is operating at a state of near-constant response in Canada.

- Climate emergencies are happening more frequently and severely. Wildfire seasons are lasting longer, major storms are hitting deep into fall, winter emergencies are impacting Indigenous and rural communities—we must be ready for this new reality.

In a time of devastating conflicts, the Red Cross and Red Crescent Movement is more relevant and impactful than ever.

- Our fundamental principles of neutrality, independence, and impartiality enable access to people and communities in greatest need, and our work in the field of International Humanitarian Law is all the more urgent.

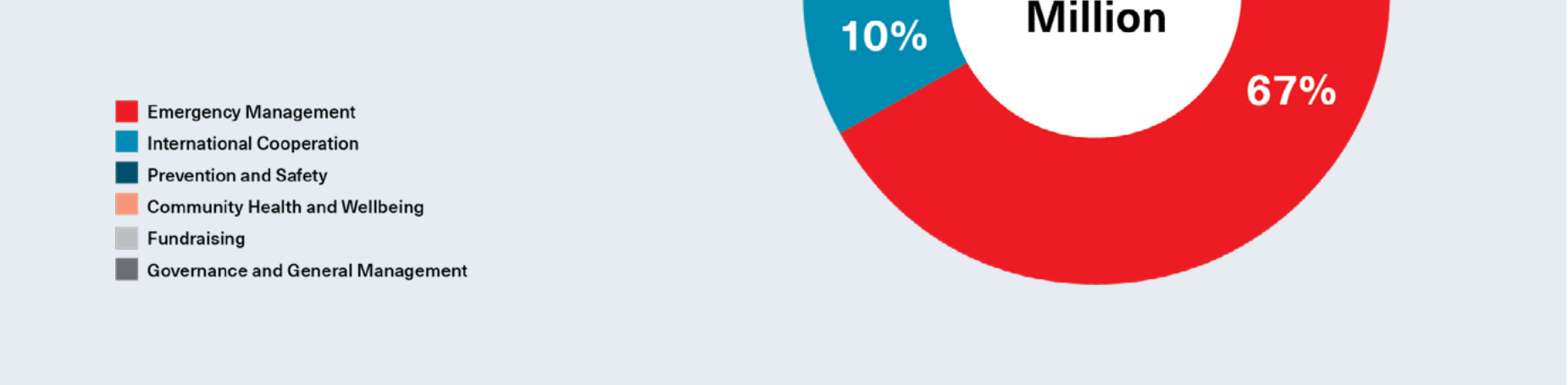
Volunteers remain the Canadian Red Cross’ greatest strength, and greatest risk.

- The 2025 wildfire season demonstrated the need to maintain and strengthen our volunteer workforce, who accounted for 50% of all personnel mobilized.

FINANCIAL SNAPSHOT TURNING FUNDS INTO IMPACT

Thanks to the generosity of donors and government partnerships, the Canadian Red Cross continued to support people and communities in Canada and around the world by delivering critical humanitarian and health services.

Here is the breakdown of where our donors and partners created meaningful and lasting impact for communities in need across Canada and globally:





LEADERSHIP
MESSAGES

MESSAGE FROM THE BOARD CHAIR

MIRANDA HUBBS

My tenure as Board Chair of the Canadian Red Cross began in 2023 when the world was emerging from the COVID-19 pandemic. As we moved beyond that chapter in our history, a series of new and complex challenges quickly followed. Communities in Atlantic Canada faced the devastating impacts of Hurricane Fiona. The war in Ukraine entered a prolonged and deeply consequential phase. Climate-driven emergencies intensified with Canadians witnessing the catastrophic wildfires of 2025. Each of these events reinforced a central truth: the need for neutral, impartial and compassionate humanitarian action has never been greater.

Neutrality, impartiality, humanity and universality are not abstract ideals—they are some of the Fundamental Principles that shape how we respond, how we serve, and how we earn the

trust of Canadians. In an increasingly polarized world, these principles continue to provide both our foundation and our direction.

This past year marked an important milestone for the Canadian Red Cross with the launch of Vision 2030, our five-year strategic plan. The Board has been deeply engaged in its development, from shaping its priorities to supporting its launch and implementation. At its core, Vision 2030 affirms who we are: an organization committed to helping people and communities in Canada and around the world in times of need, while strengthening resilience for the long term.

The implementation of Vision 2030 has been one of many meaningful changes for the organization in 2025. We have also undertaken a significant restructuring, implemented a new job



MIRANDA HUBBS

architecture and strengthened how we organize ourselves to meet growing and evolving needs. These efforts have not always been easy, but they have been essential in ensuring that we remain responsive, resilient and ready for the future.

Integral to delivering on this ambition is strong governance. This past year, the Board has taken deliberate steps to enhance its effectiveness, including rethinking committee structures to refine how we approach oversight and strategic decision-making. This work has strengthened our ability to support the organization while upholding accountability.

What has remained constant—and most inspiring—is the impact of our collective efforts. Across Canada and around the world, the

Canadian Red Cross has continued to deliver meaningful, measurable support to people and communities. From large-scale responses to preparedness initiatives and health programs to long-term resilience building, the organization has demonstrated both the breadth and depth of its contribution. Supported by dedicated volunteers, skilled staff, generous donors, and committed partners, this work reflects the very best of what the Red Cross represents.

As I conclude my term as Chair, I do so with deep pride in what has been achieved over these past three years. Together, we have not only met extraordinary moments with compassion and effectiveness but strengthened the organization for the future – enhancing our capacity, evolving our structures and sharpening our focus. Guided by Vision 2030 and grounded

in our enduring Fundamental Principles, the Canadian Red Cross is well positioned to continue delivering impact where it matters most: in service to humanity, today and in the years ahead.

Miranda Hubbs

Chair, Board of Directors

MESSAGE FROM THE PRESIDENT & CEO CONRAD SAUVÉ

Over the past year, the Canadian Red Cross has continued to evolve in a world marked by uncertainty and growing humanitarian needs. I am proud of the progress we have made—strengthening our organization, advancing our long-term vision, and delivering support to people and communities in Canada and around the world facing unprecedented challenges.

This was also a year of significant internal change. We introduced a new job architecture and restructured our teams to improve clarity and alignment. These changes are helping us better support our people, strengthen collaboration, and ensure we are well positioned to respond to those in need.

In Canada, we are now operating in a state of near-constant response. Climate-related

emergencies are increasing in both frequency and intensity. Last year's wildfires were a stark reminder of that, requiring a response unlike anything we have undertaken before. Teams across the country supported evacuees, delivered emergency assistance, and helped communities begin recovery. These events are affecting communities in different ways—including Indigenous and remote populations—and are reshaping how we prepare for the future.

Globally, humanitarian needs have been equally profound. Ongoing conflicts continue to cause immense suffering, displacing millions, and straining fragile systems. As part of the Red Cross Red Crescent Movement, we are delivering critical assistance, supporting health services, and reaching those most affected.



CONRAD SAUVÉ

In these contexts, international humanitarian law is essential. It protects civilians, preserves access to care, and enables humanitarian action. When respected, it helps uphold dignity; when ignored, the consequences are immediate and far-reaching. Every day, we are called to choose whether to respect them, to defend them, and to ensure they are not set aside—even in times of crisis.

At the Canadian Red Cross, this commitment is at the heart of everything we do. Even in the most difficult moments, we continue to see people choose humanity—volunteers supporting neighbours during emergencies in Canada and humanitarian workers delivering care in conflict zones. These choices sustain lives, strengthen communities, and enable recovery.

Our work continues to be driven by the dedication of our employees and volunteers. I am deeply grateful to them, to our Board of Directors for their guidance, and to our donors and partners whose support makes our work possible.

As we look ahead, we do so with determination and hope. Humanitarian needs will continue to grow, but our actions—grounded in humanity, impartiality, neutrality, and independence—make a difference.

Hope is found in the choices we make: **to uphold our principles, assist those in need of help, and act when it matters most.**

Thank you for your continued support of the Canadian Red Cross.

Conrad Sauvé
President & CEO

VISION 2030:
A STRONG FOUNDATION
FOR GREATER IMPACT



The past year marked a pivotal moment in our evolution as a humanitarian organization with the start of Vision 2030, the organization’s strategic roadmap for the next five years. Launched to ensure we remain effective, relevant and resilient in an increasingly complex emergency response environment, Vision 2030 outlines how we will strengthen our foundation so we can deliver greater impact for the people and communities who rely on the Canadian Red Cross.

Although the organization faced unprecedented demands in the past year, we were able to remain focused on advancing the priorities outlined in each of the four pillars of Vision 2030.

PILLAR ONE: OUR SERVICES

Over the past year, significant progress was made in strengthening services through structural, operational and cultural enhancements. Teams successfully delivered services in our largest operations in Canadian Red Cross history while continuing ongoing recovery operations, risk reduction and community health programming from coast-to-coast-to-coast and internationally. Programs and services were consolidated under a single service organization, improving coordination and delivery. An updated Emergency Policy was also launched. Efforts to advance cultural safety included internal deployment surge, with more than 100 personnel from across the organization, including corporate teams, deployed to active operations. To strengthen program expertise, a National Medical Advisory Committee was also established to support the development of Prevention and Safety initiatives. Together, these efforts strengthened the effectiveness, responsiveness, and cultural relevance of our services.

PILLAR TWO: OUR PARTNERSHIPS

Important steps were taken to strengthen partnerships and external engagement. An enterprise-wide approach to government relations was developed to ensure more consistent and strategic engagement. Consultations were conducted to inform the creation of an Account Management Framework, helping to formalize how relationships are managed. In addition, the Canadian Red Cross maintained a strong presence at the Canadian Federation of Municipalities tradeshow, and hosting the Ready conference with more than 50 partner organizations reinforced our visibility and relationships with municipal partners across the country. Collectively, these actions enhanced the organization’s ability to build and sustain strategic partnerships.

PILLAR THREE: OUR PEOPLE

Investments in people and organizational effectiveness were a key focus this past year. A new job architecture, compensation structure and supporting policies were implemented, alongside the rollout of a new operating model designed to improve efficiency and clarity of roles and responsibilities. A new mentoring program was launched to support professional development and knowledge sharing. Volunteers continued to play a critical role, filling more than 40 per cent of emergency deployments, with plans developed to further integrate volunteers into recovery operations. These achievements strengthened workforce capacity, engagement, and readiness across the organization.

PILLAR FOUR: OUR RESOURCES

Work to strengthen financial sustainability and resource management advanced significantly. A comprehensive five-year forecast was developed, incorporating job architecture costs and anticipated average response volumes in future years. A new Donor Experience team was established to enhance donor stewardship, retention and overall engagement. Overall, these efforts improved financial planning, consistency, and long-term resource sustainability.

We are working in a rapidly changing and complex environment that will not only shape our services but increase demand for the Canadian Red Cross. The first year of Vision 2030 established critical momentum and sets a clear path for the future. With strong foundations in place, the Canadian Red Cross enters the next phase of Vision 2030 positioned to deepen impact, strengthen partnerships, and continue evolving to meet the humanitarian challenges of a changing world.



ARTICULATING THE IMPACT OF VISION 2030

The four impact statements below represent how we want individuals, communities, government stakeholders, and other partners to experience the effects of our work.

By 2030, we want the evidence to show:

- Communities are equipped to reduce their risks and stand ready to lead and manage their own resilience.
- A coordinated, integrated emergency system that results in more effective interventions to support communities and enhance safety.
- Timely, equitable and sustained recovery that restores livelihoods, protects mental health and supports dignity.
- That self-determined Indigenous communities have sufficient resourcing, technical capabilities and capacities to manage their own response to crises.

Sarah Davies / ICRC



YEAR AT A GLANCE DOMESTIC

YOUR CONTRIBUTION HAS MADE AN IMPACT ACROSS THE COUNTRY



BRITISH COLUMBIA

Canadian Red Cross teams responded with support and care after tragedies on the day of the Lapu Lapu Day Festival in Vancouver and in Tumbler Ridge. Working closely with government and local partners, **we provided psychosocial and well-being support to those affected**; financial assistance to help families of those who lost loved ones or were injured and in the hospital, and referrals to community services to help people navigate their unique needs.



ALBERTA

Jasperites are still rebuilding after a devastating wildfire engulfed their town in July 2024. Over the past year, the Canadian Red Cross has been in the community to support their recovery journey. This included personalized recovery support for 3,400 households and financial assistance for 300 small businesses and not-for-profit organizations, as well as grants to community organizations directly supporting recovery.



Government of Manitoba

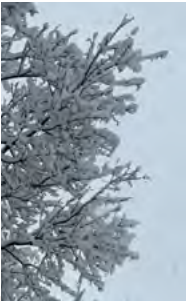
SASKATCHEWAN AND MANITOBA

The Canadian Red Cross's 2025 wildfire response was our largest operation in recent history. Saskatchewan and Manitoba were severely impacted, with more than 16,500 Saskatchewanians and more than 34,000 Manitobans registered for support with the Red Cross. Our teams rapidly opened reception centres and congregate shelters with food, water, cots and other essential items, while also securing thousands of hotel rooms for evacuees and providing emergency health services. We are continuing to support communities as they recover from these devastating wildfires.



NUNAVUT

In early 2025, a tuberculosis (TB) outbreak was declared in the community of Arviat, Nunavut. In response, **the Canadian Red Cross and the Government of Nunavut's Department of Health worked alongside local leadership and personnel in a tuberculosis clinic in Arviat to provide screening and referrals, and share information on prevention.** Over the year, 5,579 appointments were booked, meaning more than half the community was screened.



QUEBEC

Winter nights of extreme cold can be life-threatening for people experiencing homelessness. **At the City of Montreal's request, the Canadian Red Cross opened its first warming centre in November 2025 in Saint-Laurent.** With about 50 spaces, it offered a warm, safe, and calm place to rest, along with snacks and hot drinks to support basic needs and well-being.



NEWFOUNDLAND AND LABRADOR

Multiple communities in Newfoundland and Labrador were impacted by wildfires encroaching on their homes and forced to evacuate. **The Canadian Red Cross supported those affected at 11 reception centres, providing more than 2,800 emergency supplies, including hygiene kits, cots and clean-up kits.** Thousands of households also received financial assistance from the Red Cross, on behalf of the Government of Newfoundland and Labrador. We are continuing to support communities as they recover from the wildfires.



ONTARIO

Spring flooding in northern Ontario forced the evacuation of several First Nations communities, including over 1,000 members of Kashechewan First Nation. **The Canadian Red Cross worked with Indigenous leadership, through an agreement with Indigenous Services Canada, to set up reception sites and provide emergency supplies to support evacuated community members.**

A SUMMER OF FIRE

RESPONDING TO ONE OF CANADA’S WORST EVER WILDFIRE SEASONS

The first sign is the smoke. It starts just as a faint smell but eventually it gets so thick it makes your eyes water. You receive an evacuation alert on your phone—before long, it’s an order. The flames are now visible from across the water. Next thing you know, you are forced from your community with only what you can carry and fit onto a bus or small plane. Your kids ask you when you’ll all be able to come home. You don’t know what to tell them.

This was the reality for thousands of people across Canada who faced fierce and quickly encroaching wildfires last summer. It was the second most severe wildfire season in Canada,

with over 8.9 million hectares burned—an area larger than the entire provinces of New Brunswick and Prince Edward Island combined. **For the Canadian Red Cross, the 2025 wildfires response was the largest domestic operation in the organization’s recent history.**

It was a response spanning thousands of kilometres, five provinces, dozens of sites, and unlimited dedication from our volunteers and staff. With your help, we registered over 60,000 people for support that included lodging, food, financial assistance, and transportation back home when communities were safe again.

As the wildfire season ended and the flames were finally extinguished, the work did not stop. **At the Canadian Red Cross, we know that recovery takes time and resources.** That’s why we are continuing to provide long-term recovery assistance for impacted individuals, families, and communities. This work wouldn’t be possible without the compassion and generosity of supporters like you.

2025 Wildfire Season Response*



130+ days of consecutive response



1,400+ personnel deployed



285,000+ hotel room nights booked to accommodate evacuees

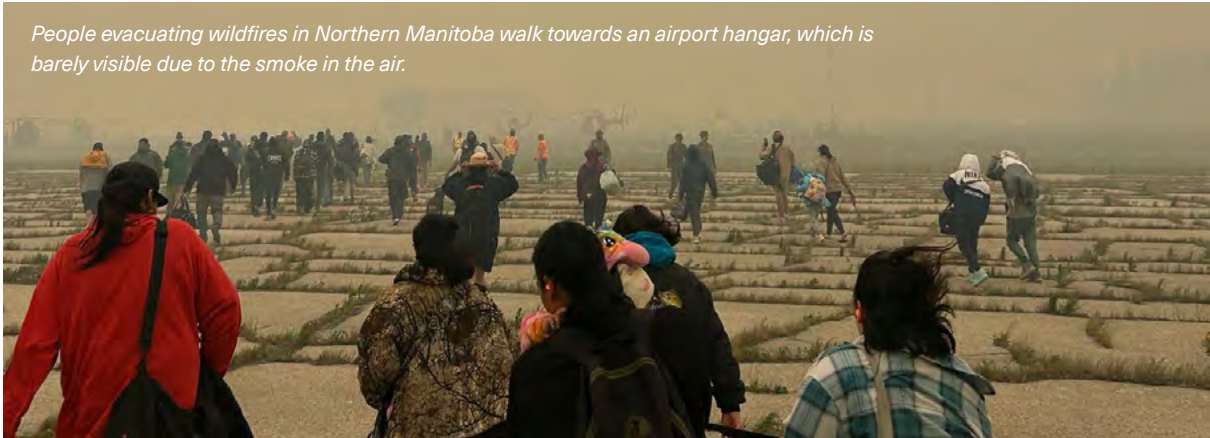


1,250+ flights supported carrying 16,750+ passengers



81,500+ supplies provided, including cots, air purifiers, and generators

*As of February 16, 2026



People evacuating wildfires in Northern Manitoba walk towards an airport hangar, which is barely visible due to the smoke in the air.

MANITOBA:

LEVERAGING OUR GLOBAL EXPERTISE, LOCALLY



about having one cot and one pillow per person. One way you do this is by making sure people have access to clean water and proper hygiene.

The Canadian Red Cross dispatched 18 medical-grade portable sinks, often used in field hospitals or clinics overseas.

“Handwashing is important for preventing infections,” says Marius Berger, a member of the Canadian Red Cross Health in Emergencies team. “This is the kind of tool we’re deploying to make sure we support people and they can live in the best possible conditions.”



Who would have thought you’d see field hospital equipment in the middle of Winnipeg?

In response to the wildfires, the Canadian Red Cross opened three congregate shelters in Winnipeg during the summer of 2025, including one with a capacity of **up to 3,500 people—our largest ever.**

To make that a reality, you need to ensure the health and safety of everyone involved. It’s not just

Outside, he shows off a misting tent, one of the many ways the Canadian Red Cross is repurposing equipment often used in field hospitals for cooling or clean air during wildfire or heat events.

“Outside is getting warmer and warmer. We have this equipment that’s allowing people to get a bit of mist and get cooled down during the days.”

This specialized equipment and experts like Marius demonstrate how our donors and supporters are transforming how we respond to emergencies in Canada; with a high degree of specialization, professionalism, and ultimately better care for people in need.

“We have three congregate shelters right now in Winnipeg,” explains Marius. “We have thousands of people here. Some who have already evacuated once before this year. **We’re just trying to provide, as much as possible, a favourable environment and love so they can get through this and back home as soon as possible.**”

REGINA, SK

When it was finally safe to return home after wildfires forced evacuations in the summer of 2025, the Canadian Red Cross helped people as they boarded buses and took flights back to their communities. Red Cross personnel checked passenger lists, went room to room to ensure everyone was accounted for, and provided food and beverages for the long journeys home.

NEWFOUNDLAND & LABRADOR: COMMUNITY RISING ABOVE THE FLAMES

When wildfires swept through Newfoundland and Labrador in the summer of 2025, the flames threatened homes, memories, and livelihoods—but they couldn't touch the province's unwavering spirit of togetherness. In the aftermath of the destruction, neighbours became helping hands, strangers became friends, and people showed what it truly means to stand together during difficult times.

"We found out we had a tractor trailer load full of Red Cross supplies coming in. I had a very, very small crew with me. Within an hour we had about 75 individuals show up to help us unload the trailer—so that's community spirit that I haven't seen before," says David Rennie, a site manager with the Red Cross.

This is only one example among many of people showing up for one another when it matters most.

Across the province, support came in many forms: a teenager organized a fundraiser, local musicians played for evacuees, community members dropped in to lend a helping hand, and a concert raised vital funds for recovery. These acts of kindness, big and small, created a network of care and hope. Now, communities are focusing on recovery and getting back on their feet.



Rusty, a service dog, rests beside a Canadian Red Cross teddy bear inside the Carbonear Academy evacuation centre in Carbonear, Newfoundland and Labrador.

"I really enjoy a group of people coming together and as a site manager, to be able to facilitate that, to welcome people and appreciate their talents. By the end of the response, we feel like family."

— DAVID RENNIE, Site Manager, Canadian Red Cross

THE FIRES AND THE FREEZE FACING COMPOUNDING EMERGENCIES IN PIMICIKAMAK CREE NATION

The people of Pimicikamak Cree Nation in Northern Manitoba faced a year of upheaval, uncertainty, and unrelenting disaster.

First came the wildfires, starting in May. Hundreds of community members were evacuated and returned home in mid-June. Only weeks later, they were forced to flee wildfires again.

On both occasions, volunteers and staff were on hand to welcome them to reception centres and hotels in host communities such as Winnipeg and Thompson.

Winter was no less forgiving.

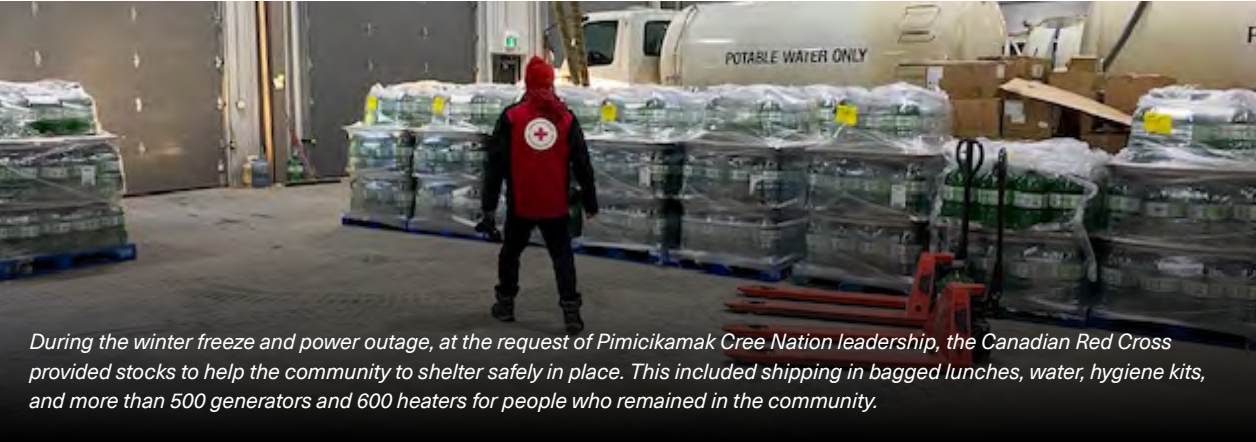
On December 28, 2025, with temperatures around -30°C and extreme weather conditions, the power went out across Pimicikamak Cree Nation. Houses fell dark. Furnaces shut down. Pipes froze inside walls. The community declared a state of emergency as damage spread through homes and critical infrastructure, including a water treatment facility.

While the power was restored a few days later, the full extent of the damage started to reveal itself as the frozen pipes thawed and burst: Nearly every home sustained water damage. More than 200 were deemed uninhabitable. Many community members faced yet another evacuation while others remained in place with emergency support such as generators.

What has followed has been a long and arduous process of returning home, little by little, as homes are repaired and made livable again.

“Working closely with Indigenous families was a privilege; listening to their stories, supporting pregnant mothers and newborns, knocking on doors to check on evacuees, and celebrating the joy of families finally boarding buses home are moments I will never forget.”

— **NADIA BUTT**, Canadian Red Cross Emergency Response Team member who supported people from Pimicikamak Cree Nation during their second evacuation due to wildfires in the summer of 2025.



CLIMATE CHANGE IN ACTION A TIMELINE OF DISPLACEMENT FOR PIMICIKAMAK CREE NATION

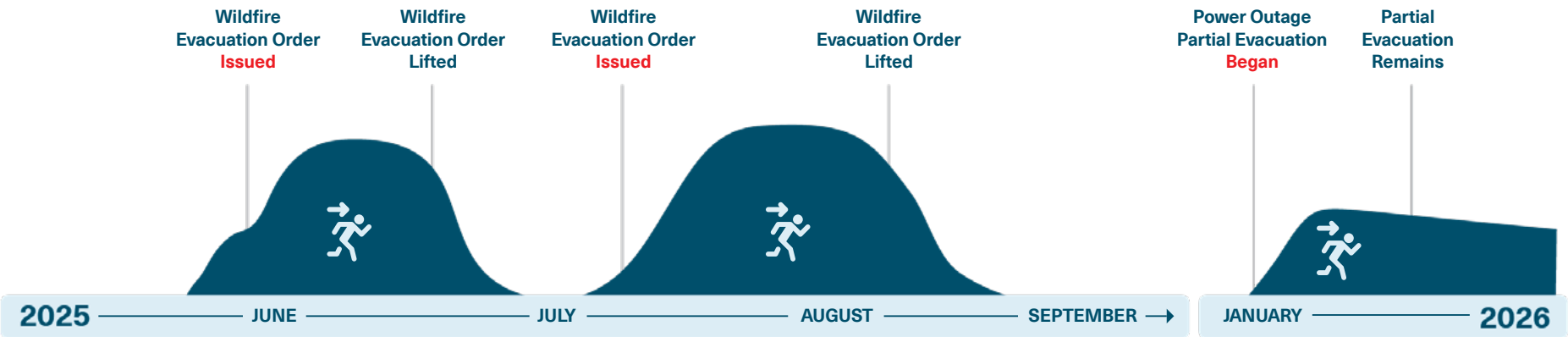
For Pimicikamak Cree Nation, these were not isolated events. The wildfires weakened the community’s ability to recover before winter struck. The winter emergency deepened losses already carried from summer. Together, they tell a larger story unfolding across Canada: **climate disasters arriving closer together, stacking impact on top of impact.** Northern and remote Indigenous communities are often at higher risk of these emergencies.

Yet through evacuation after evacuation, the community endured. And when the emergencies overlapped, support followed—helping people move, stay warm, and begin again.

Because when disasters compound, so must compassion.

The events in Pimicikamak Cree Nation are a very real example of climate change in action. Our support to communities impacted by climate disasters is part of this new reality and a sign of what’s to come. Thanks to support from our donors, Indigenous leadership, and government partners, we will continue to face this new reality head-on.

According to Indigenous Services Canada, First Nations communities are about **18 times** more likely than non-Indigenous communities to be evacuated during an emergency because of their remoteness, location in fire- and flood-prone areas, aging infrastructure, and challenging socio-economic situations.





The community of Jasper continues to rebuild and recover after the devastating wildfire in the summer of 2024.

PARTNERS IN RECOVERY

WHERE COMMUNITY COMES TOGETHER AGAIN



Recovering after a wildfire means rebuilding the walls of homes, businesses, and community spaces. But just as importantly, it's about rebuilding what happens within them.

Lena Fraser, the Club Manager of the Jasper Curling Club, knows this all too well. It's been an incredibly difficult year for her community, as many neighbours lost their homes, livelihoods, and more in the devastating 2024 wildfire.

At first, Lena wasn't sure re-opening the Curling Club was the right choice. Then she realized her community needed it now more than ever. **They needed a place to gather, laugh, and even briefly, forget what they were facing at home.**

“We had so much extra participation in the community because of the Red Cross funds that we were able to receive,” Lena said.

“Sports and community after an event like this, it's so important,” she said, “I think I learned that more than ever this year.”

Through the Canadian Red Cross Support to Small Businesses and Not-for-Profits Program, the Jasper Curling Club received the funds it needed to offer Jasperites a space to reconnect and rediscover the strength of a community that no wildfire can destroy.

Red Cross recovery work in Jasper has helped local organizations care for people affected by the fires and keep their sense of community strong.



\$3.8 million in financial assistance was distributed to 300 businesses and not-for-profits.



7 grants for events focused on social activities.



11 grants for activities focused on fire recovery.

**Figures as of June 30, 2025*

A DECADE OF RECOVERY

THE ECHOES OF RECOVERY LINGER LONG AFTER THE EMERGENCY IS OVER

At the Canadian Red Cross, we know that recovery takes time. When news cameras leave and public attention turns elsewhere, communities can be left reeling after a disruptive event. Recovery from a major disaster is usually measured in years, not weeks or even months. In fact, it takes an **average of three years** for people to return home after a major impact from a disaster such as the loss or severe damage to a home.

This is why the Canadian Red Cross stays with communities to help navigate their recovery journeys. Through one-on-one support with case workers, financial assistance, and psychosocial support, we work with people who are most impacted after a crisis to help them get back on their feet again.

Over the past ten years, as emergencies in Canada have increased significantly, we have seen an increased focus on all phases of domestic emergency response. In Recovery, this is demonstrated by support to **over 500,000 households** and **over 9,000 recovery case files**.

We work at the pace of those we serve and are continuing to support impacted communities through recovery operations and programs still running for events from 2016, 2021, 2023, 2024 and 2025.

Listed below is just **one event of many** that the Canadian Red Cross responded to from each year of this past decade—and supported communities in their recovery. Many of these events—rather than points on a timeline—represent sustained engagement with communities and households for years to come.

- 2016:** Fort McMurray Wildfire
- 2017:** Ontario and Quebec Flooding
- 2018:** British Columbia Wildfires
- 2019:** Eastern Canada Flooding
- 2020:** COVID-19
- 2021:** British Columbia Extreme Weather
- 2022:** Hurricane Fiona
- 2023:** Nova Scotia Wildfires
- 2024:** Jasper Wildfire
- 2025:** Manitoba, Saskatchewan and Newfoundland & Labrador Wildfires

PIMUHTEHU — ‘WE WALK TOGETHER’

A STRONG PARTNERSHIP FOR STRONGER HEALTH CARE IN THE NORTH



The first mobile health unit of its kind in Northern Canada has been created through a long-term relationship between the Canadian Red Cross and the Cree Board of Health and Social Services of James Bay (CBHSSJB).

This unit will bring essential health care directly to remote Indigenous communities in Eeyou Istchee (Northern Quebec) during emergencies, including those made worse by extreme weather. It ensures access to care is never out of reach, “even across a territory as wide and weather unpredictable as ours,” said Jason Coonishish, the CBHSSJB Director of Emergency Measures and Disaster Planning.



Members of the Cree Board of Health and Social Services of James Bay and the Canadian Red Cross participate in a training exercise for the mobile health unit.

A critical step towards making the mobile health unit fully operational took place this February. Partners held a winter exercise in Chisasibi to strengthen staff skills and test new cold-weather equipment, like a tent that can handle temperatures below -60°C. Staff learned how to overcome challenges of a northern climate and limited resources, including how to choose and set up equipment that’s rugged, yet easy to transport, stock and store.

“Everything you carry has to be analyzed for how big it is, can we use it if it’s dark,” said Dr. Kavi Singh-Gosal, the medical director who

manages clinical operations for the CBHSSJB’s mobile health unit deployments.

Basic emergency response, he added, isn’t that different in Eeyou Istchee from what it would be at the North Pole or the moon.

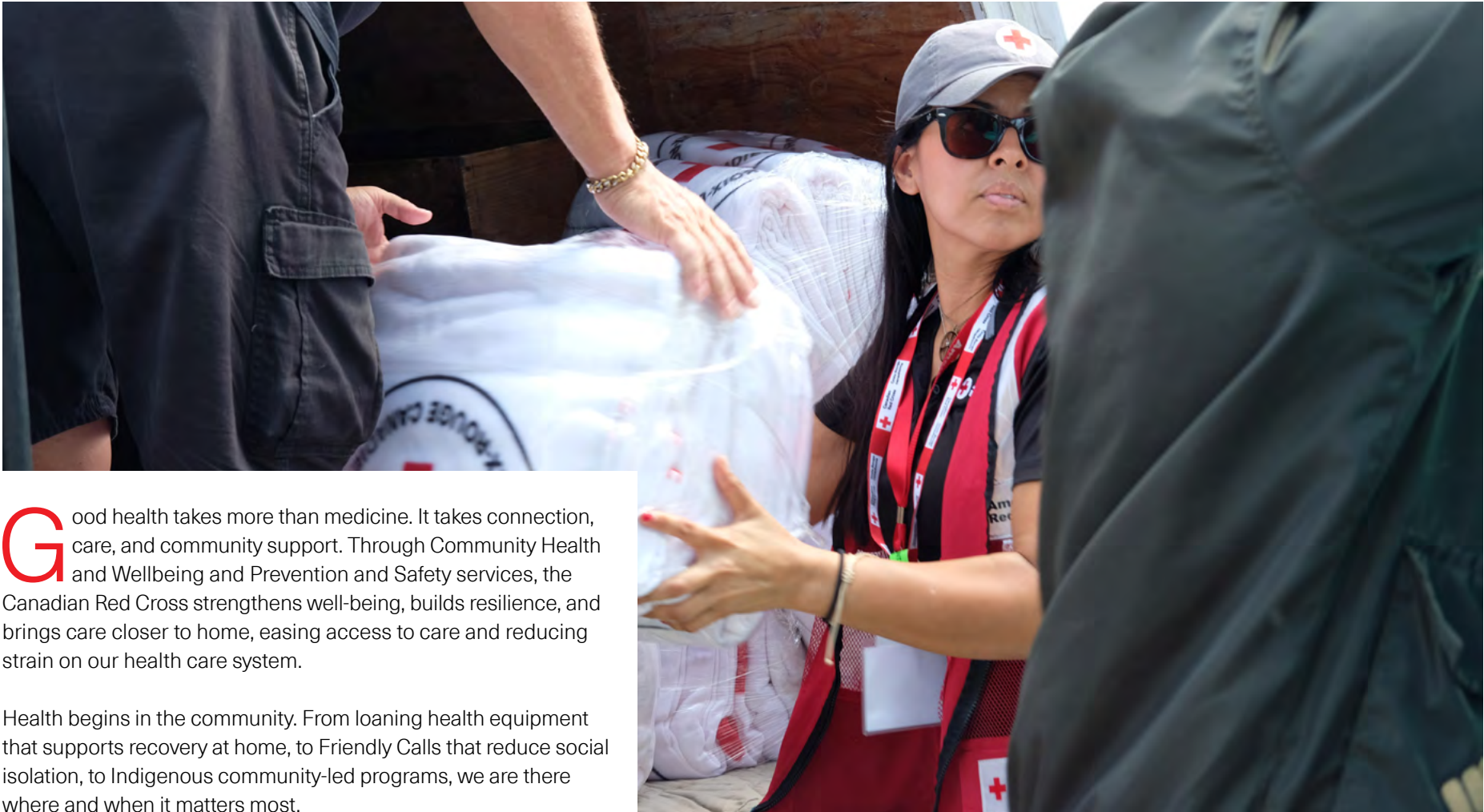
The Mobile Health Unit is not only about delivering health care, but about grounding it in Cree values, knowledge and perspectives. From the very beginning, the project was rooted in an Indigenous-led approach and built on a foundation of knowledge exchange, best practices and community-driven priorities.

“We have supported the development of a Mobile Health Unit that is locally guided, culturally grounded and designed to meet the realities of northern and remote communities, especially in times of crisis.”

— **CONRAD SAUVÉ**, President and CEO, Canadian Red Cross

COMMUNITY HEALTH AND PREVENTION

Strengthening Health and Well-being in Communities Across Canada



Good health takes more than medicine. It takes connection, care, and community support. Through Community Health and Wellbeing and Prevention and Safety services, the Canadian Red Cross strengthens well-being, builds resilience, and brings care closer to home, easing access to care and reducing strain on our health care system.

Health begins in the community. From loaning health equipment that supports recovery at home, to Friendly Calls that reduce social isolation, to Indigenous community-led programs, we are there where and when it matters most.

HEALTH EQUIPMENT LOANS



Healing at home offers a more comfortable recovery experience. Through the Health Equipment Loan Program (HELP), we support people recovering from surgery, illness, or injury by providing access to essential home health, mobility, and bathroom equipment loans at no cost. Walkers, wheelchairs, bath aids, and hospital beds help people remain independent and reduce financial pressure on clients, their families, and local health services. HELP also advances emergency readiness with access to beds and essential equipment during times of crisis such as evacuations.

FRIENDLY CALLS

Human connection supports physical and mental well-being. The Friendly Calls program offers isolated people regular phone calls that provide social connection. Trained Red Cross personnel connect with adults who may be living alone, managing health challenges, or seeking meaningful conversations. Calls focus on listening and reassurance, promoting healthy coping strategies, and connecting individuals to well-being resources, community supports, and other services.

The program is free, confidential, and available nationwide in English and French. During emergencies, Friendly Calls adapts to reach people whose lives and support systems are disrupted. Ongoing connection helps people feel supported and less alone.

In 2025-2026, trained volunteers and staff provided close to **2.7 million** minutes of connection through more than **87,000 phone calls**, helping people feel seen, heard, and connected.



LIFE-SAVING TRAINING AND EDUCATION



Prepared people strengthen community safety. The Canadian Red Cross delivers critical training that helps prevent emergencies and supports effective response. First aid training builds confidence to act during medical emergencies at home, work, and in public spaces. While specialized courses like First Aid for Opioid Poisoning teach people how to recognize opioid poisonings, respond safely, and reduce stigma. Courses are practical, accessible, and designed for diverse audiences. Together, these programs increase everyday readiness and help people uplift others.



You can start your first aid journey today at redcross.ca.

SOCIAL PRESCRIBING

The Canadian Institute for Social Prescribing (CISP)—anchored by the Canadian Red Cross—is catalyzing Canada’s social prescribing movement. Social prescribing connects people to non-clinical community supports and activities that improve health and well-being. As a national convener engaging more than 40 organizations, CISP is aligning partners and strengthening knowledge exchange. Recent partnerships with the Canadian Centre for Caregiving Excellence for caregiver-focused approaches, and Healthcare Excellence Canada for paramedic-based integration, resulted in design and implementation of social prescribing across eight provinces.

RISK REDUCTION AND RESILIENCE

The Risk Reduction and Resilience team continued to support communities through a wide range of education, preparedness, and wellness initiatives designed to strengthen resilience and promote well-being by working alongside communities and organizations across Canada.

CLIMATE CHANGE ADAPTATION



As climate change drives more frequent and severe disasters, the Canadian Red Cross is strengthening how communities prepare for and adapt to risk. By integrating disaster risk reduction and climate change adaptation into community planning, we focus on addressing root causes of vulnerability. Since 2015, research, pilot projects, and programming have informed evidence-based approaches that build risk awareness, strengthen adaptive capacities, and support local decision-making—helping individuals, households, and communities increase resilience to climate-related hazards across Canada.

Nature-based solutions

The Canadian Red Cross is advancing work in nature-based solutions. Nature-based solutions strengthen climate adaptation by restoring and working with ecosystems—such as wetlands, forests, and urban green spaces—to reduce climate risks, enhance biodiversity, and improve human health and community resilience.

INDIGENOUS INJURY PREVENTION PROGRAM

Through the **Indigenous Injury Prevention Program** (IIPP), the Canadian Red Cross works alongside First Nations, Métis, and Inuit communities to strengthen safety, well-being, and resilience. It provides a broad suite of culturally relevant prevention education, including drowning prevention, home fire prevention, poisoning prevention, harm reduction, and first aid. The IIPP responds to locally identified risks and priorities—helping to create safer environments and supporting Indigenous-led approaches to prevention and preparedness.

Did you know?

The Help Desk for Indigenous Leadership supports Indigenous communities, territories, and nations by responding to leadership-identified needs and building on community strengths. Grounded in listening and relationship-building, the Help Desk helps strengthen local capacity and supports Indigenous-led approaches to wellness and resilience.





Mahmoud Omar / SRCs

YEAR AT A GLANCE
INTERNATIONAL

YOUR SUPPORT AROUND THE WORLD

Clarisse Smitas / IFRC



JAMAICA

Hurricane Melissa made landfall on October 28, 2025 as the most powerful storm to ever hit Jamaica, before sweeping across five more Caribbean countries. The hurricane ripped roofs off homes and damaged critical infrastructure. With support from our donors and the Government of Canada, the Canadian Red Cross sent more than **23,000 relief supplies** to Jamaica, and deployed an emergency medical clinic team to provide health care in the hardest-hit areas.

Mahmoud Omar / SRCs



SUDAN

Ongoing armed conflict in Sudan has compounded decades of political instability and economic fragility, **triggering one of the world's most severe humanitarian crises**—displacing millions and stretching communities' access to basic needs to a breaking point. Working alongside Red Cross Red Crescent Movement partners, the Canadian Red Cross is supporting efforts to deliver lifesaving assistance, thanks to our generous donors. This includes primary health care, mental health support, hygiene promotion, providing safe drinking water, and distributing essential sanitation and hygiene items. We also support the Sudanese Red Crescent in strengthening their capacity, specifically in the areas of humanitarian diplomacy and disaster response systems.

Ukrainian Red Cross



UKRAINE

As the escalation of the conflict in Ukraine entered its fifth year, the support of our donors continued to make a difference in the face of overwhelming hardship. We further deepened our collaboration with the Ukrainian Red Cross Society to provide vital aid to impacted people and communities. This included supporting the reopening of a pediatric cardiology hospital, expanding our work in mental health, and providing emergency winterization aid during a particularly cold and brutal winter.

Ahmed Al Wahedi / ICRC



MIDDLE EAST

Years of conflict have led to unimaginable suffering and displacement across the occupied Palestinian territory, Israel, Lebanon, Syria, and Iran. The Canadian Red Cross has been working with Red Cross Red Crescent Movement partners in the region to meet urgent humanitarian needs, with support from donors and the government of Canada. **This includes supporting a field hospital in Rafah, Gaza; supporting medical services and disaster management teams in the West Bank, including East Jerusalem; and improving access to primary health care in Lebanon.**

Philippines Red Cross



PHILIPPINES

Millions of people were impacted when a powerful earthquake and consecutive typhoons struck the Philippines in late 2025. **Many lives were lost, people went missing, and homes, roads and essential services were destroyed.** The Philippine Red Cross led efforts to rescue and evacuate people impacted, transport the injured to hospitals, and deliver hot meals and safe drinking water. With support from the Government of Canada and generous donors, we supported the response by mobilizing supplies, deploying humanitarian experts, and providing financial assistance.

Myanmar Red Cross



MYANMAR

On March 28, 2025, two powerful earthquakes struck central Myanmar, affecting more than six million people. Supported by Red Cross Red Crescent Movement partners, the Myanmar Red Cross Society reached more than **200,000 people with vital aid**. Thanks to our donors and the Government of Canada, the Canadian Red Cross supported the response by sending more than 3,000 tarpaulins; contributing to mobile health teams providing care to more than 1,800 patients; providing funding to the overall Red Cross Red Crescent Movement response; and providing shelter recovery support, helping families rebuild not just their homes but their sense of stability.

Disclaimer: The map used does not imply the expression of any opinion by the Canadian Red Cross concerning the legal status of a territory or of its authorities.

CARE CONTINUES AFTER CATASTROPHE

SUPPORTING HEALTH SERVICES IN HURRICANE MELISSA'S WAKE



Daina Stewart, a community health worker and single mother of two, stands on the foundation of her home—all that remains of it after Hurricane Melissa.

Six days after Hurricane Melissa destroyed Daina Stewart's home in Jamaica, she was back at work at the Darliston Health Centre. The storm had ripped her house from its foundation, taking everything—furniture, school supplies, and the safe, stable life she'd built for her daughters. But even when her own world had crumbled, Daina focused on her community. She was determined to show up for her patients in Westmoreland Parish.

And when Daina returned to work, she wasn't alone. Working alongside Daina and her colleagues were members of the Canadian Red Cross emergency medical clinic team. Soon after Hurricane Melissa devastated communities and damaged health centres, this dedicated team of humanitarian experts was on the ground to help. Working closely with the Jamaica Ministry of Health & Wellness, they travelled from clinic to clinic, supporting local staff like Daina with health expertise, operational guidance, medical supplies, and mental health materials.



Daina (right) works alongside Andreas Krahl, Head Nurse with the Canadian Red Cross medical team, at the Darliston Health Centre on December 10, 2025.

“It’s a joy to see Red Cross staff coming in and helping out,” Daina said. “They care for others, just like we Jamaicans would.”

The emergency medical team collaborated with our local partner, the Jamaica Red Cross, and International Red Cross Red Crescent Movement partners to ensure that **where homes had fallen, health care still stood**. Mothers and babies received essential pre- and post-natal care. Children could still get primary and preventative care. And survivors of the storm found support to heal their emotional wounds along with their physical ones.

Canadian Red Cross support extended outside clinic walls, too. Many health centres were too damaged to safely accommodate all patients or to handle the influx of patients from nearby communities. To address this, our emergency medical clinic team worked with the Jamaica Red Cross and local health staff to set up large temporary structures right beside clinics. These emergency tents provided the extra vital space to ensure care could continue.

PROVIDING RELIEF IN JAMAICA & CUBA



The Canadian Red Cross works with the Jamaican Red Cross and local health staff to set up temporary structures to increase the capacity of health centres, like the one seen here in Savanna la Mar.

One of the Atlantic's most powerful storms on record, Hurricane Melissa made landfall in Jamaica on October 28, 2025, then swept across the Caribbean. The devastation displaced thousands of people and damaged critical infrastructure, like schools, health centres, and roads.

With support from donors and the Government of Canada, the Canadian Red Cross sent vital aid and humanitarian experts to affected countries:

JAMAICA

Shipped more than **23,000 relief items**—including shelter toolkits, hygiene kits, menstrual hygiene kits, kitchen sets, blankets, tarps, solar lamps, and mosquito nets—and deployed humanitarian experts and medical supplies.



In response to Hurricane Melissa, the Canadian Red Cross mobilized stocks from the Government of Canada, including the shelter kits seen here, to provide to impacted communities.

CUBA

Provided pharmaceutical kits, including medical supplies and medication; shipped more than **5,000 relief items**, including shelter toolkits, water filters, solar lamps, jerrycans and mosquito nets; and provided financial assistance to the Red Cross response.



The Cuban Red Cross, with the support of Movement partners, distributes relief items in response to the hurricane.

“I always hear about the Canadian Red Cross, but since Hurricane Melissa, it’s like we are now one. They didn’t just come and partner with us. They came and were with us.”

— **THEONA**, Jamaica Red Cross volunteer involved in the Hurricane Melissa response.

BRICK BY BRICK: RESTORING THE PEDIATRIC CARDIOLOGY CENTRE IN KYIV



Babies receive around the clock monitoring at the newly reopened Centre for Pediatric Cardiology and Cardiac Surgery in Kyiv.

The explosion happened in the middle of open-heart surgery. A young girl, with her chest open and connected to a heart-lung machine, had to be shielded by medical staff from flying glass shards. Their arms and faces were cut, but their hands remained steady. They completed the surgery.

The Centre for Pediatric Cardiology and Cardiac Surgery in Kyiv was one of the health facilities damaged in an attack on July 8, 2024, alongside OKHMATDYT Hospital, the largest children’s hospital in Ukraine.

Twenty-two young patients from the cardiology centre had to be evacuated from the building,

including 11 in intensive care. Thanks to the heroic efforts of the staff at the cardiac centre, all of the children—as well as their parents and the hospital staff—survived the explosion.

In the hours and days that followed, the Ukrainian Red Cross Society responded alongside emergency services, helping to evacuate young patients; providing first aid, food, and water; and helping frantic relatives find their children.

But as the dust settled, a new crisis emerged: the damage had cut the centre’s capacity by more than half and critical heart surgeries were being delayed for children across Ukraine.

This is where our generous donor community stepped in.

Between July 18, 2024 and October 15, 2024, the Canadian Red Cross allocated funds from the Ukraine Humanitarian Crisis Appeal specifically towards our Heal Health Centres initiative, focusing on repairing, refurbishing, and replenishing health centres in Ukraine, including the Centre for Pediatric Cardiology and Cardiac Surgery. Thanks to a generous \$450,000 matching gift from The Slight Family Foundation, and the commitment and generosity of donors like you, we raised more than \$1 million for the Heal Health Centres initiative.



Each year, this centre provides more than **20,000 consultations** and more than **1,000 operations on children’s hearts**—numbers that once again match the world’s top clinics.

On January 5, 2026, children and staff walked back through the doors of the fully reopened, modernized centre.

Because our donor community gave with their heart, the hearts of children are being mended.

JOURNEY TO REOPENING:

JULY 8, 2024 The Explosion

During a wide-ranging attack that impacted Kyiv, Dnipro, Kryvyi Rih, and Sloviansk, the OKHMATDYT Children’s Hospital campus in Kyiv is severely damaged, including the Pediatric Cardiology Centre. Medical teams evacuate 22 young patients from the centre to safety.

JULY 8, 2024 Emergency Response

Ukrainian Red Cross Society teams rush in with first aid, evacuation support, and family reunification. They set up tents to provide emergency workers and people impacted with food and water and stay on site for days.

JULY 8-16, 2024 Needs Assessment

A major funding gap is identified to restore the Centre for Pediatric Cardiology and Cardiac Surgery. In collaboration with local authorities, the Ukrainian Red Cross Society is chosen to lead the reconstruction of the centre, in partnership with the Ministry of Health.

JULY 18, 2024 Heal Health Centres Initiative Launches

In the wake of the July 8th explosion, the Canadian Red Cross launches a special initiative to raise funds for the Ukraine Humanitarian Crisis Appeal, focusing on repairing, refurbishing and replenishing health centres in Ukraine.

OCTOBER 2024 Funding Secured

The generosity of donors helps the Canadian Red Cross formally commit funding to support the reconstruction, enabling repairs to begin quickly. The Partners in Humanity donor event and matching funds from The Slight Family Foundation bolster fundraising efforts for health centre support.

NOVEMBER 2024 Rebuilding Begins

Repairs start on windows, patient rooms, operating theatres, electrical and plumbing systems, flooring, showers, and the roof. New anti-blast film is added to windows to better protect children and staff in the event of a future attack.

JANUARY 2025 Progress on the Ground

Canadian Red Cross teams visit the building site to monitor the progress of construction. Approximately 30 per cent of the work has been completed.

AUGUST 2025 Nearing Completion

Canadian Red Cross teams visit again to observe the significant advancements being made. Remaining work include finishing repairs to the facade, painting patient rooms, and installing new furniture.

DECEMBER 2025 Outpatient Care Reopens

The outpatient department reopens as families begin returning for check-ups. Canadian Red Cross teams observe the final calibration of medical equipment. The centre is nearly ready to fully reopen.

JANUARY 5, 2026 Pediatric Cardiology Centre Fully Reopens

The centre fully reopens its doors to little ones in need of cardiac care. Lifesaving health care and surgeries for newborns, infants, and children resume in a safe, modern facility.

MALI: CARE AT THE COMMUNITY LEVEL

In many parts of Mali, the distance between illness and care is measured not just in kilometres, but in time—time families cannot afford when a fever spikes or a child's breathing turns shallow. Health centres are often far away and inaccessible for people in rural settings, while insecurity, climate shocks, and poverty continue to disrupt daily life.

In this landscape, the first response rarely comes from a clinic. **It comes from the community.**

Community Health Workers are often the earliest—and most trusted—link to care. Trained and supported by the Malian Red Cross, these dedicated providers meet people where they are, carrying supplies, knowledge, and familiarity.

Helping Girls Thrive

Building on our long-term partnership with the Malian Red Cross, the SAM project (Projet de santé des adolescentes au Mali) has been working since 2021 to improve health practices and sexual and reproductive rights among adolescent girls in three districts of Mali's Koulikoro region. Now in its final year, this five-year program, funded by the Government of Canada, strengthens girls' access to information, services, and community support through training, counselling, and youth-led engagement. The project also raises awareness among families and community leaders on healthy relationships, gender-based violence prevention, family planning, and the importance of delaying marriage and keeping girls in school.

They recognize danger signs, provide basic treatment, and guide families toward care before illnesses become life-threatening.

The Canadian Red Cross has worked alongside the Malian Red Cross to strengthen this community-based approach since 2012. Over the past few years, the Canadian Red Cross has supported training and providing equipment for Community Health Workers, enabling them to provide vital support in their communities for ailments like malaria, diarrhea, pneumonia, or malnutrition. These workers are also trained to monitor newborns and raise awareness of harmful practices against women and teenagers, including female genital mutilation and early marriage.



Volunteers from the Malian Red Cross, Minata and Massiri, provide health information on topics ranging from hygiene practices to prenatal consultations in the village of Dabougou.

This work does more than respond to illness. It helps communities prepare, adapt, and recover in the face of ongoing challenges. When care is local, timely, and trusted, families are better positioned to weather crises before they escalate.

Long-term, locally led, and sustainable health projects such as this are made possible thanks to donors to the International Programs Fund.

IFRC

MYANMAR

Two powerful earthquakes struck Myanmar back-to-back on March 28, 2025, impacting more than six million people in the region. In the year that followed, the Myanmar Red Cross Society, with support from the global Red Cross and Red Crescent Movement, including the Canadian Red Cross, reached more than 200,000 people with support such as health care, shelter, and cash assistance.

“Now we see how much more comfortable and healthier it is... Being able to live in this house again has brought us peace of mind. That feeling of security is very important.”

— **U WIN MAW**, pictured here looking out the window of his new home, benefited from Red Cross support to rebuild his home using 'build back safer' techniques to withstand future hazards.

IFRC

SUDAN: AID AGAINST ALL ODDS

Imagine having to use a tarp as a blanket during the night to keep warm, and then set it up as a shelter from the unbearable sun during the day—every single day, with no end in sight. This is the reality for Jamila and her family, who were forced to flee their home in Sudan and are now internally displaced. “As for food, we don’t have any. We wait for those who have to share with us,” laments Jamila.

While other armed conflicts dominate the news cycle, **Sudan is facing the largest humanitarian crisis in the world.**



Wajdan, a Sudanese Red Crescent Society volunteer for over 17 years, supports displaced families sheltering in a school.

This ongoing conflict has escalated into a devastating humanitarian crisis characterized by mass displacement and severe shortages of vital resources, including food, water, medicines, and fuel. The UN estimates that more than 13 million people have been forced to leave their homes and more than 30 million people need some form of humanitarian assistance, over half of Sudan’s population.

Even in the midst of this crisis, the Sudanese Red Crescent Society continues to provide unwavering humanitarian assistance. During the first days of the conflict in 2023, its volunteers were the first to reach the front line to provide emergency first aid and search and rescue, facilitate evacuations, and reunite families. Since then, their active volunteers have reached more than 14 million people with lifesaving assistance, including emergency medical services, first aid, food parcels, clean water, hygiene kits, and more.

“My advice is simple: take the first step without hesitation because through volunteering, you become part of positive change in the world.”

— **RWAA BAKRU ALI ABDALLA**, Sudanese Red Crescent Society volunteer

The Canadian Red Cross has supported the response in Sudan and neighbouring countries where people have fled by providing funds, humanitarian personnel, and technical expertise, with support from the donors to the International Disaster Relief Fund, The Temerty Foundation, The Hilary and Galen Weston Foundation, and the Government of Canada.

Together, through the steadfast support of our donors and strong partnerships, we continue to bring essential aid to people like Jamila, facing unimaginable challenges in Sudan and surrounding countries.

Alexis Aubin / IFRC

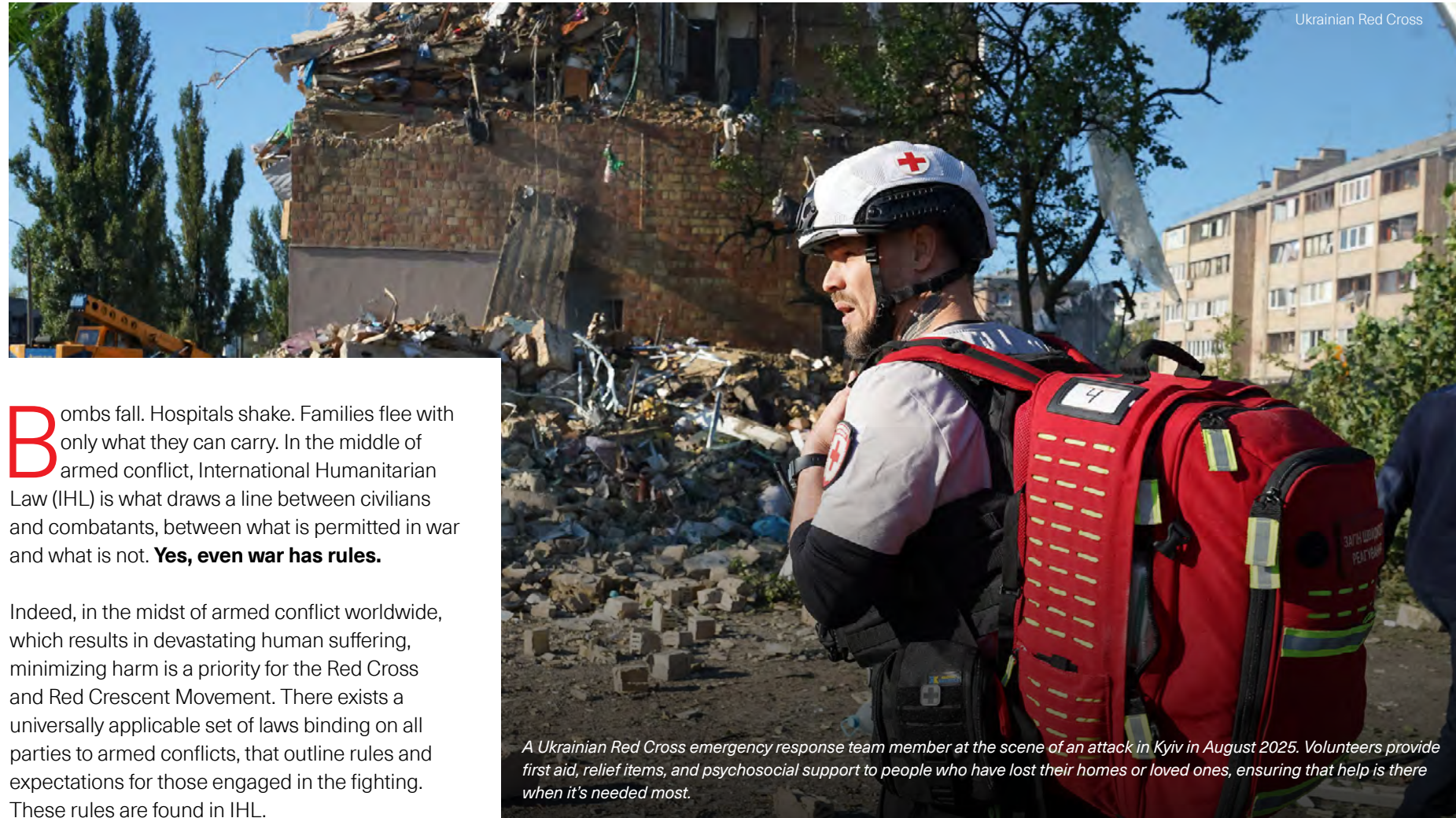


“Water is the basis of life.”

Aziza is a Sudanese refugee living in Arkoum refugee camp in eastern Chad, which hosts more than 50,000 people who fled the conflict in Sudan. Living there with her family of eight, she says food rations are often insufficient and access to basic services remains limited. Finding clean water is one of the main challenges. Around water points and storage tanks, rows of containers wait to be filled as families collect water for drinking, cooking, and washing. Teams from the International Federation of Red Cross and Red Crescent Societies and the Chad Red Cross conduct needs assessments and support water, sanitation, and hygiene activities aimed at improving access to water and essential services for refugees and surrounding communities.

EVEN WARS HAVE RULES

INTERNATIONAL HUMANITARIAN LAW



As part of the Red Cross and Red Crescent Movement, the Canadian Red Cross works to ensure these rules are known, understood, and respected—before violence erupts and while it is unfolding. In Canada, we help educate armed forces, lawmakers, politicians, youth, and the public on the laws that protect civilians, medical staff, humanitarian workers, Prisoners of War, and essential services in armed conflicts. We support governments in strengthening national laws and help communities understand their rights when conflict upends daily life.

This work does not always make headlines—but it preserves our humanity and can even save lives. When civilians are spared, when families are reunited, when detainees are treated humanely, IHL is at work.



Find out more about our work in this field [here](#).



Members of the Lebanese Red Cross Society search for survivors amongst the rubble of a destroyed building after an escalation of the armed conflict in Lebanon, including large-scale airstrikes on populated areas.



YEAR AT A GLANCE
PHILANTHROPY

THE POWER OF HUMANITY

Our donors help make our shared purpose possible: supporting people in Canada and around the world to prepare for, respond to, and recover from disruptive events. Through their generosity, donors extend the reach and impact of the Canadian Red Cross, enabling us to lead with compassion, strengthen resilience, and serve communities when it matters most. Each supporter is a part of this humanitarian effort, and we are deeply grateful for the many ways they deepen our collective impact.

Here are just some of the ways our donors let their generosity shine through.

21TH ANNUAL CANADIAN RED CROSS FUNDRAISING EVENT



Savitr Bastiani

Our 21st Annual Fundraising Event took place on March 18, 2026 at the majestic St. James Theatre in the heart of Old Montreal. Under the theme Mobilis, our humanitarian gathering celebrated the strength of a collective movement in action—one that transcends borders and adapts to the realities of a rapidly changing world. Through the generosity of over 300 event attendees and sponsors, **\$779,300 was raised** to support the work of the Canadian Red Cross in Canada and around the world.

WOMEN IN PHILANTHROPY

Panoramas of fire and smoke have become almost routine on the Canadian landscape as wildfires sweep across the country every summer. From coast-to-coast people have united to support one another in mitigation, response, and recovery efforts, and women philanthropists have played a powerful role in leading this response. Through the leadership of Tiffany Circle members Juliana Sprott and Larisa Sprott, and the legacy of the late Vizma Sprott, **The Sprott Foundation** has been at the forefront of support for the Canadian Red Cross wildfire response efforts, through **the Canadian Wildfire Fund**. From Alberta to Newfoundland, their generosity has stood shoulder to shoulder with communities facing evacuation, loss and uncertainty.



Juliana Sprott, former Chief Giving Officer of The Sprott Foundation.

Supplied photo

In recent years, tens of thousands of people have lost homes, along with a sense of safety and belonging. The Sprott Foundation’s support has helped make it possible to provide safe shelter for evacuees, emergency supplies for those remaining in impacted areas, and vital mental health services, meals, and financial assistance to aid recovery and healing. As extreme weather events grow more frequent and intense, the leadership of women in philanthropy has never been more critical. We are deeply grateful to The Sprott Foundation for helping us act quickly and effectively when people in Canada need support the most.

LEGACY CIRCLE

Growing up on a farm in rural Saskatchewan, Sheila learned the value of hard work at an early age. In a small, tight-knit community, she saw the importance of standing up for what you believe in and for others. With the support of her teachers and family, she became the first in her family to attend university. Over the years, mentors helped shape her values, especially the importance of caring for fellow human beings and animals. In 2017, she had the opportunity to work for the Canadian Red Cross. Working alongside dedicated and caring colleagues, she saw those shared values in action again and again. During the Fort McMurray fires, Sheila witnessed the impact of the work, not just for people, but through partnerships that helped save their community’s beloved pets. Seeing her colleagues’ unwavering dedication to helping others in their darkest hours stirred something deep within her. She wanted to ensure those same lifelines would be there for others in the future. That’s why she chose to include the Canadian Red Cross in her Will.



“By including the Red Cross in my Will, I’m not just leaving a gift, I’m making a promise that help will always be on the way.”



Cox's Bazar, Bangladesh

THE SLAIGHT FAMILY FOUNDATION

Every tree takes time to bear fruit. When The Slight Family Foundation made its generous donation in 2024 of \$450,000 to the Ukrainian Humanitarian Crisis Appeal, it helped reopen a badly damaged pediatric hospital in 2026. This contribution served as a matching gift for the Heal Health Centres initiative, becoming a catalyst for raising more than **\$1.1 million to support restoring health centres in Ukraine**. The Slaights continue to plant seeds for the future, this time in Cox's Bazar in Bangladesh, where a heartbreaking displacement crisis has persisted for years. As part of its NGO Emergency Support Initiative, the Foundation's **\$1 million donation** to the Canadian Red Cross in July 2025 will bring critical relief to as many as **70,000 people** at health facilities such as a Mother and Child Health Centre in Cox's Bazar. In both cases, the Foundation's commitment to supporting those who need it most—ideals shared by many across Canada—is clear. We extend our sincerest gratitude to the Foundation and look forward to our continued partnership.

HELPING NEWCOMERS IN NEED

Through the **Guttmann Fund**, John and Bruna Guttmann (pictured) are helping the Canadian Red Cross close critical gaps for migrants in crisis. Their support powers the **Migration Mapping Project**, identifying where people face barriers to housing, safety, and essential services—and shaping smarter responses nationwide. The Fund also expands the mandate of **Personal Disaster Assistance Teams**, enabling trained staff and volunteers to provide emergency lodging, basic needs, and protection from exploitation and abuse when migrants have nowhere else to go. The Guttmann Fund is turning insight into action and helping people begin again with safety and dignity.



Supplied photo

THE WESTON FAMILY FOUNDATION AND THE HILARY AND GALEN WESTON FOUNDATION

Since becoming partners in 2022, the Weston family has demonstrated extraordinary leadership in helping the Canadian Red Cross respond wherever needs are greatest—at home and around the world. Their thoughtful, impact-driven philanthropy reflects a deep commitment to improving the well-being of people and communities.

The Hilary and Galen Weston Foundation

Internationally, their compassion and global stewardship have helped bring lifesaving care to people facing conflict, displacement, food insecurity, and climate-driven emergencies. From Gaza, Lebanon, and Sudan to other crisis-affected regions, their support has ensured access to essential health care, shelter, food, clean water, and protection—grounded in evidence and delivered at scale to create lasting impact beyond the immediate crisis.

In Gaza, where more than 1.4 million people have been forced to flee their homes, support from The Hilary and Galen Weston Foundation has enabled urgent health services through the 90-bed Red Cross Field Hospital in Rafah. To date, this includes more than 168,000 patient consultations, 696 safe births, and nearly 9,700 surgeries—delivering dignity, care, and hope at a time of profound vulnerability.

The Weston Family Foundation

Closer to home, The Weston Family Foundation has been a cornerstone partner in emergency response efforts across Canada, strengthening wildland fire and flood response and community preparedness while helping tens of thousands



Sarah Davies / ICRC

Red Cross personnel provide care to a child at the Red Cross Field Hospital in Rafah, Gaza.

of people recover and rebuild. From coast, to coast, to coast, the Weston Family Foundation has provided the funds, enabling the Red Cross to be there for Canadians in their time of need. In 2025 alone, this included communities from BC up to the Yukon and NWT and across to Newfoundland.

We are deeply grateful for the Weston family's leadership in and sustained commitment to improving the well-being of people and communities—today and for generations to come—through philanthropy that protects lives, upholds dignity, and builds resilience rooted in our shared global responsibility.

DONOR ADVISED FUNDS

Support through Donor Advised Funds continues to play a key role in the work of the Canadian Red Cross. **\$7.8 million in Donor Advised Funds** revenue was received this fiscal year, helping advance 20 emergency appeals and six humanitarian programs in Canada and around the world.

The Canadian Red Cross extends sincere thanks to **Benefaction Foundation, Charitable Impact, Gift Funds Canada, Private Giving Foundation, and Strategic Charitable Giving Foundation.** Through their partnership they help connect the generosity of people across Canada with communities facing urgent needs.

This support makes a meaningful difference, helping the Canadian Red Cross respond to emergencies and support long-term humanitarian initiatives.

DESJARDINS

When tragedy struck **Tumbler Ridge, B.C.** in February, the effects rippled through families, and an entire community grappling with sudden loss. In the days that followed, Desjardins Group stood alongside people affected, lowering its flags in tribute and partnering with the Canadian Red Cross to mobilize urgent support. Through a **\$100,000 donation** to the Tumbler Ridge Tragedy Appeal, Desjardins helped ensure immediate assistance reached those navigating grief,



Sofia, a student at Tumbler Ridge Secondary and Elementary, received one of 500 Teddy Bears provided to the school by the Canadian Red Cross.

injury, and recovery. As Denis Dubois, President and CEO of Desjardins, shared, “During these very trying moments, we want to offer our full support to the community and the individuals affected.” This commitment reflects more than a single moment. For over 15 years, Desjardins has been a trusted partner of the Canadian Red Cross, investing in our domestic emergency management capabilities. From employee giving campaigns and large-scale volunteering to executive leadership, Desjardins is embedded at every level of impact. **Thank you.**

DEFINITY

With the rise of emergencies across Canada, people are facing moments of uncertainty. Definity’s enduring partnership makes it possible for the Canadian Red Cross to respond with consistency and care. Through an over **\$300,000 investment** in disaster risk reduction, emergency appeals, and preparedness programming, Definity ensures timely, practical tools provide people with stability and support. Definity’s continued commitment enabled the Be Ready program to deliver **235 emergency preparedness workshops** with almost 8,000 participants.



A Canadian Red Cross worker sets up cots during a training exercise in Whitehorse, Yukon.

As a result, 92 per cent of participants felt more prepared for emergencies, and 97 per cent were more likely to take preparedness actions after participating. Definity’s impact also took shape through employee participation. Humanitarian mapping efforts supported by Definity contributed to mapping 63,331 buildings, 295.94 kilometres of roads, as well as 802 ponds and dugouts, accounting for 37 per cent of all corporate Mapathon contributions nationwide, strengthening local planning and preparedness. Volunteers also supported the Canadian Red Cross Mobile Food Bank in Toronto, enabling the delivery of **2,643 food hampers** over three years, supporting dignity and well-being for households with food insecurity. Through more than a decade of partnership, we are thankful for Definity’s thoughtful dedication and steadfast commitment to helping others.

WALMART CANADA: A PARTNERSHIP FOR THE AGES

Thank you, Walmart Canada, for 22 years of incredible partnership and generosity. We are deeply grateful for your outstanding **\$77 million impact**—including \$3.6 million in 2025 from corporate and customer support. Your continued presence stands alongside people in Canada in times of crisis.



INDIVIDUAL GIVING: STRENGTH IN NUMBERS

This year, the Canadian Red Cross had the immense privilege of connecting with hundreds of thousands of people across the country. One highlight of the year was our extended year-end campaign which made it into many people’s homes during one of the most hope-filled times of the year.

- The overall results from the 2025-2026 fiscal year were especially inspiring:
- We welcomed nearly **95,000 new donors.**
 - The total number of Canadian Red Cross donors is now over **460,000.**
 - Our community of monthly donors grew to over **121,000**, representing over 25 per cent of total donors. This special community of supporters helps provide stability and resilience to the Canadian Red Cross, now and for years to come.

Each of these individuals and families who donated played a key role in supporting crucial humanitarian efforts. It’s a testament to the commitment of people in Canada to helping those in times of need. **We sincerely thank all the donors who expressed their generosity through our efforts to help people facing emergencies and other disruptive events, in Canada and around the world.**



YEAR AT A GLANCE

THE ORGANIZATION

ORGANIZATIONAL GOVERNANCE & ACCOUNTABILITY

CANADIAN RED CROSS SOCIETY BOARD OF DIRECTORS

The Canadian Red Cross is governed by a Board led structure designed to ensure effective oversight, accountability, and a broad range of perspectives. Governance is composed of 32 Members, including

16 Board Directors and
16 National Members.

This structure supports balanced decision making and reflects the diversity of Canada, including pan-Canadian geographic representation, official languages, Indigenous Peoples, and a diversity of gender identities, backgrounds, and lived experiences.

TERM 2023–2026

- 1. Miranda Hubbs**
Chair

2. Richard (Dick) Fadden
Vice-Chair and Chair of the Governance Committee

3. Amit Mehra
Past-Chair and Chair of the Nomination Committee

4. Lori Anne Companion
(as of March 2025)

5. Karine Dion

6. Roma Dubczak

7. Brenda Eaton
Chair of the Audit & Finance Committee
- 8. Marco Gagnon**

9. Christine Hanson
Chair of the Human Resource Committee

10. Aun Ali Khokhawala

11. Drew Lafond
(as of December 2024)

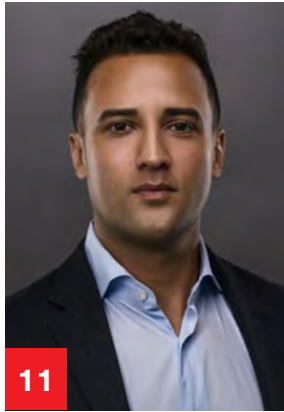
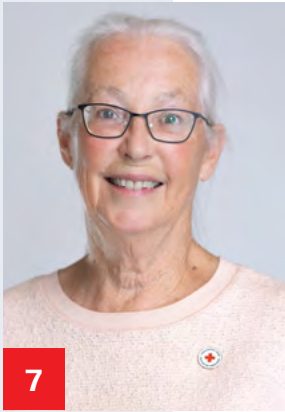
12. Rima Naim
Chair of the Quality Committee

13. Maureen Rogers

14. Theresa Roessel

15. Virginia West

16. Steven Wheeler



The Board of Directors has fiduciary responsibilities and overall responsibility for overseeing the organization and ensuring that it fulfills its mission and legal obligations.



NATIONAL
MEMBERS

TERM 2024–2027

- 1. Mélanie Chartier
- 2. Denis Cormier
- 3. Éric Dion
- 4. Laura Isidean
- 5. Lyle Karasiuk
- 6. Michelle Landsiedel
- 7. Dana Linfield
- 8. Heidi Marcon
- 9. Joy Martin
- 10. Victoria Mitchell
- 11. Geoff Moon
- 12. Scott Osmachenko
- 13. Ross David Pratt
- 14. Clara Reinhardt
- 15. Rita Saliba
- 16. Caberry Yu

HONORARY
GOVERNORS

Honorary Governors include past Board Chairs and senior leaders who continue to be passionate supporters of the Red Cross and its Board of Directors.

- 1. Robert Barnes
- 2. Janet Davidson
- 3. Alan Dean
- 4. Mario Dionne
- 5. Eugene Durnin
- 6. Gavin Giles
- 7. Sara John Fowler
- 8. Huguette Labelle
- 9. Jane McGowan
- 10. Edward (Ted) Tanaka
- 11. Jon Turpin
- 12. George Weber
- 13. Kate Wood

Board Committees

The Board is supported by advisory committees that provide focused oversight and analysis in key areas of risk, governance, and organizational performance. Committees work closely with management and make recommendations to the Board, which retains overall decision making authority.

Audit & Finance Committee

Oversees the financial integrity, risk management, internal controls, and audit processes of the organization, including oversight of the independent internal audit function.

Quality Committee

Oversees the quality, safety, and effectiveness of programs and services, supporting continuous improvement and alignment with strategic priorities.

Governance Committee

Supports the effectiveness, development, and renewal of the Board and ensures strong governance practices and Member engagement.

Human Resources Committee

Oversees executive performance and succession, workforce and volunteer engagement, and people-related risks including health and safety, diversity and inclusion, integrity, and compliance.

Nomination Committee

Leads the recruitment and nomination of Directors and National Members to ensure a skills-based, diverse, and effective governance body.

2025–26 FINANCIAL AND OPERATIONAL REVIEW

Over the past year, the Canadian Red Cross continued to support people and communities in Canada and around the world by delivering critical humanitarian and health services, enabled through the generosity of donors and fee-for-service partnerships.

In Canada, the Canadian Red Cross assisted communities affected by another severe wildfire season, supported First Nation communities experiencing prolonged power outages, and continued recovery support for populations impacted by destructive floods and fires in prior years. The Society also continued to provide Canadians with first aid courses and supported isolated seniors through health and wellness services.

Internationally, the Canadian Red Cross contributed to humanitarian efforts in various countries and regions grappling with crises such as conflicts and natural disasters, including in Ukraine, Jamaica, and the Middle East. We also continued to deliver long-term programming focused on health and recovery services in several countries.

Thanks to the continued support of donors and government partners, the Canadian Red Cross remains committed to creating meaningful and lasting impact for communities in need across Canada and globally.

Financial Performance:

Overall Financial Results

As of March 31, 2026, the Canadian Red Cross reported a total surplus of \$15.5 million (2025: deficit of \$2.2 million). This result comprised an operating surplus of \$28.6 million (2025: \$6.2 million), partially offset by non-operating income, expenses, and other charges of \$13.1 million (2025: \$8.4 million).

The operating surplus reflects the unprecedented level of operational activity during the year, driven primarily by the organization’s response to the 2025 wildfire events across Canada.

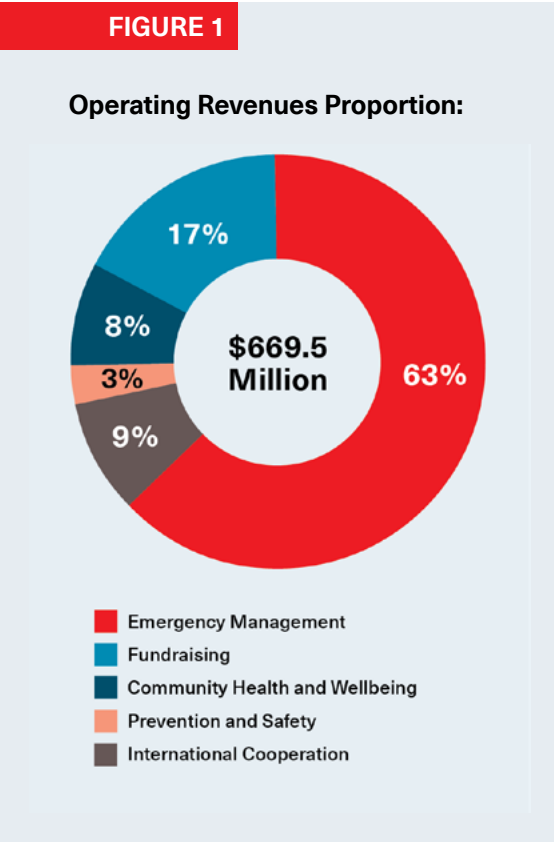
Non-operating income, expenses, and other charges include investment income, amortization, and strategic investments in service infrastructure, which support the organization’s long-term capacity and sustainability.

Operating Revenues

Our operating revenues totaled **\$669.5 million** (2025: \$518.8 million) and were composed of [figure 1]:

- Core programs revenues:
 - Emergency Management revenue of **\$419.1 million** (2025: \$285.4 million)
 - International Cooperation revenue of **\$63.6 million** (2025: \$50.6 million)
 - Prevention and Safety revenue of **\$22.7 million** (2025: \$20.6 million)
 - Community Health and Wellbeing revenue of **\$53.1 million** (2025: \$53.8 million)
- Fundraising revenue of **\$111.0 million** (2025: \$108.4 million)

The significant increase in core programs revenues compared to 2025 was driven primarily by the higher volume of domestic emergency responses, particularly those related to wildfires and other crisis events during the year.



The Canadian Red Cross’ funding model comprises a mix of government funding, restricted and unrestricted donations, and fee-for-service revenues. In 2026, more than 60% of funding was derived from government sources, with approximately 15% originating from donations restricted to specific projects or events.

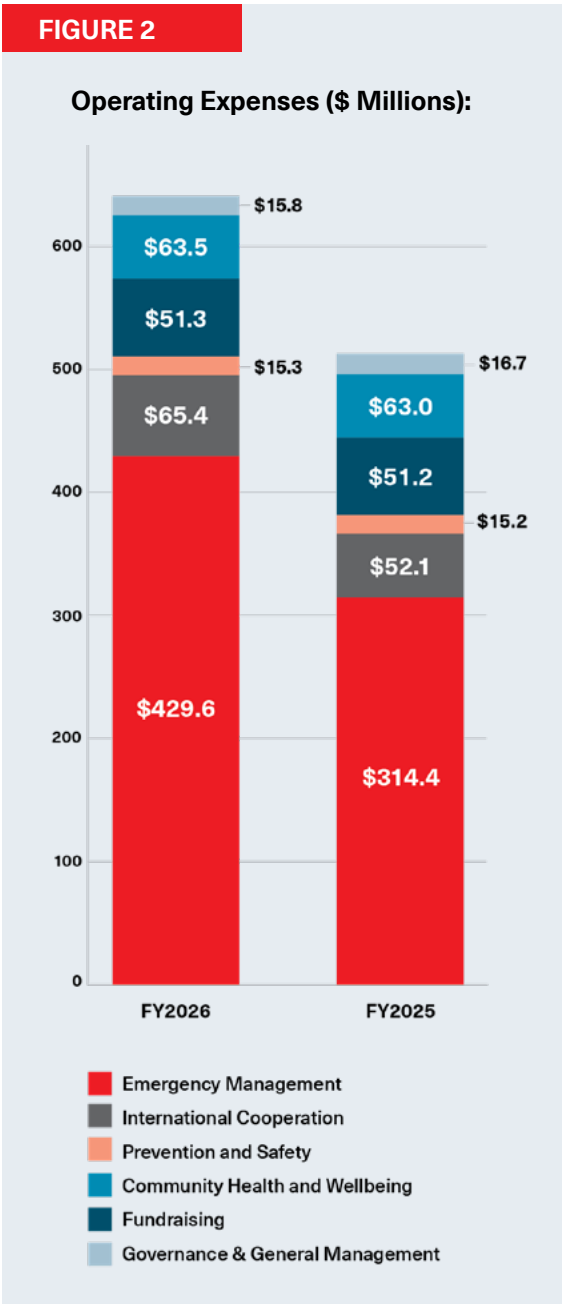
The organization relies on unrestricted donations generated through fundraising campaigns to cover a significant portion of its infrastructure and enabling costs. These unrestricted funds support organizational development and growth and help maintain a baseline operational capacity, ensuring the Canadian Red Cross can scale rapidly to meet emergency response needs as they arise.

Operating Expenses

Our operating expenses totaled \$640.9 million (2025: \$512.6 million), representing an increase of \$128.3 million. The increase was program-driven, reflecting the scale and intensity of emergency response activities undertaken during the year.

The distribution of operating expenses is illustrated in [figure 2]. Program expenses represent 90% of spending (2025: 87%). Support services costs, which are an integral component of service delivery, are included within program costs.

Program Expenses	90% (2025: 87%)
Fundraising Expenses	8% (2025: 10%)
Governance and General Management Expenses	2% (2025: 3%)



Core Programs:

Emergency Management in Canada

Emergency Management had total revenues of \$419.1 million (2025: \$285.4 million), representing an increase of \$133.7 million.

Readiness

Public Safety Canada continues to fund the Canadian Red Cross to develop and maintain a national humanitarian workforce that is leveraged to respond to domestic emergencies. Readiness-related revenues totaled \$17.0 million (2025: \$17.7 million). The most significant costs include workforce compensation, training, and travel.

Relief

During this year, the Canadian Red Cross supported communities impacted by a range of emergencies, including major wildfires across Western Canada and severe power outages affecting First Nation communities.

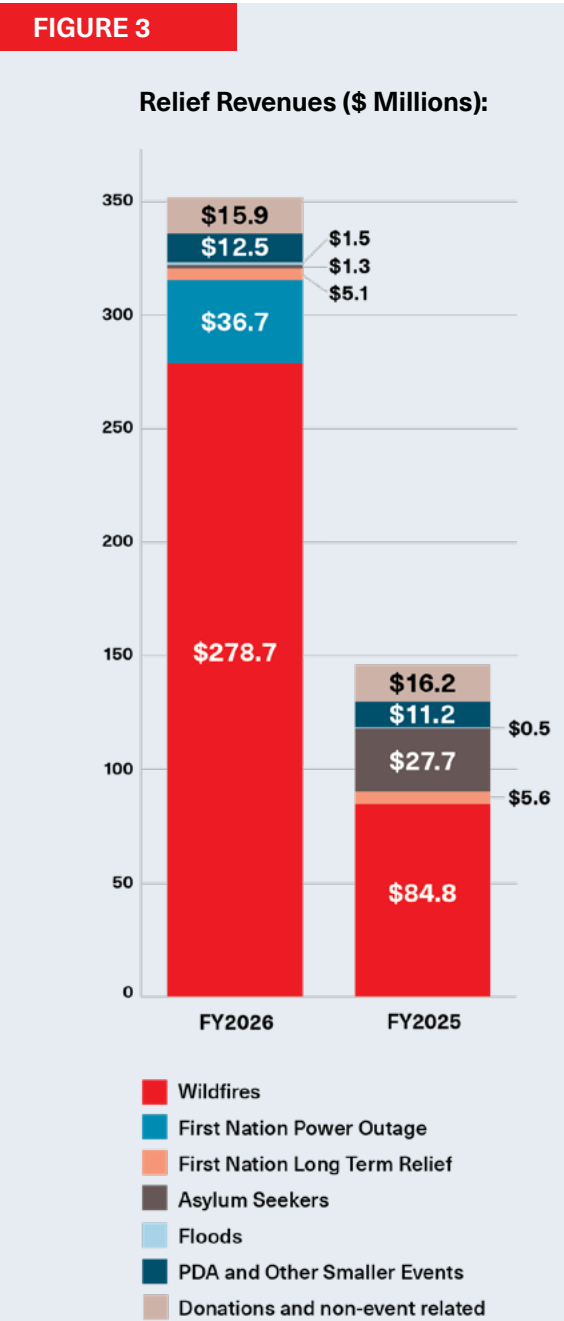
Revenues related to providing emergency relief services were \$351.7 million (2025: \$146.0 million).

Of this amount:

- Revenues related to all-hazard relief events and Personal Disaster Assistance (PDA) were \$335.8 million (2025: \$129.8 million); and
- Revenues from donations and non-event-specific contracts were \$15.9 million (2025: \$16.2 million).

The increase in revenues of \$205.7 million compared to last year was driven primarily by the exceptionally active emergency response season.

The following graph [figure 3] depicts the relief revenues (in \$ millions).



Recovery

Revenues supporting longer-term domestic recovery activities totaled \$39.8 million (2025: \$110.2 million), all related to all-hazard events. The \$70.4 million decrease compared to the prior year reflects the wind-down of COVID-19 recovery operations, which largely concluded in 2025, as well as reduced activity related to recovery from earlier events, including Hurricane Fiona and various fires and floods.

Recovery programming during the year focused primarily on:

- Newly activated programs supporting people impacted by the 2025 wildfires; and
- Continued recovery programming related to the 2023 and 2024 Alberta wildfires and the 2021 floods and fires in British Columbia.

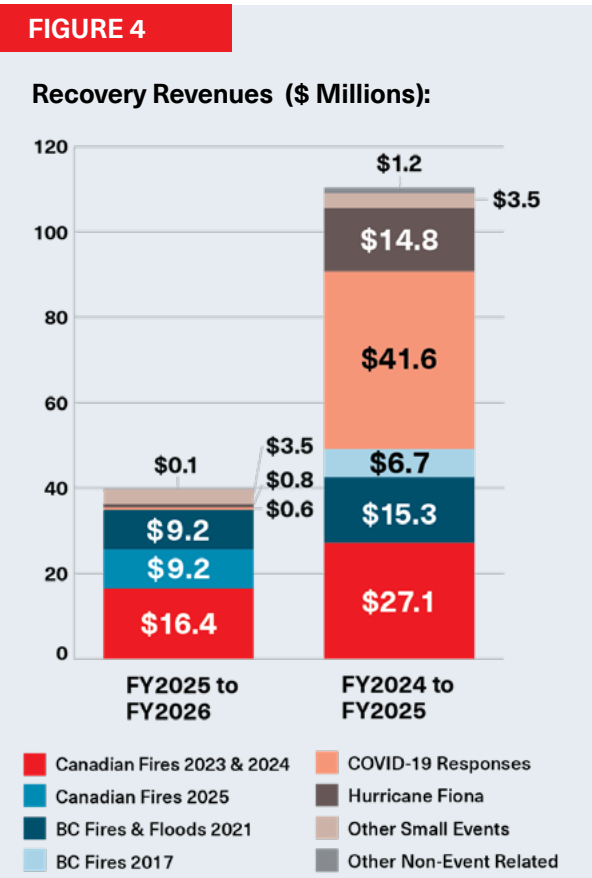
The following graph [figure 4] highlights recovery revenues (in \$ millions).

Risk Reduction and Resilience

The Risk Reduction and Resilience service line, which primarily delivers risk-reduction programming in Indigenous communities, generated revenues of \$10.6 million (2025: \$11.5 million). The \$0.9 million decrease was mainly attributable to the conclusion of programming associated with the 2023 Alberta wildfires.

The Risk Reduction and Resilience team continued to support communities across Canada through a broad range of education, preparedness, and wellness initiatives designed to strengthen resilience and promote well-being.

- 1,568 households reached with preparedness activities
- 110 workshops supporting community wellness and prevention through education and skill-building
- 127 Indigenous communities and organizations supported by the Indigenous Programs team in response to the needs they identified while building on community strengths and resources in the areas of health promotion, disaster risk management, community wellness and protection, and injury prevention



International Cooperation

International Cooperation encompasses global Readiness, Response, and Recovery programming and generated \$63.6 million in revenues (2025: \$50.6 million). The increase reflects readiness activities, international emergency responses, and long-term programming delivered across Europe, Africa, Asia, the Americas, and the Middle East.

This increase was driven primarily by responses to newly activated emergencies, including Hurricane Melissa in Jamaica and the Myanmar earthquake, as well as the continued scale and scope of programming in Ukraine and the Middle East.

In 2026, the Canadian Red Cross supported major international responses and projects in Ukraine, Mali, Myanmar, Lebanon, the West Bank and Gaza, Jamaica, and other countries.

International Readiness, Response, and Recovery program expenditures were distributed as follows:

Africa	\$5.8 million (2025: \$5.8 million)
Middle East and North Africa	\$13.1 million (2025: \$8.3 million)
Americas	\$6.6 million (2025: \$2.2 million)
Asia Pacific	\$8.8 million (2025: \$3.8 million)
Europe	\$13.8 million (2025: \$9.7 million)
Strategic Partnerships and Other	\$15.5 million (2025: \$20.8 million)

Prevention and Safety

Prevention and Safety revenues, primarily related to the delivery of First Aid training courses, totaled \$22.7 million (2025: \$20.6 million). The increase reflects higher demand for training, particularly from workplaces and community organizations.

The Canadian Red Cross delivered over 164,000 First Aid courses (2025: 146,000) and trained via its training partners 958,900+ (2025: 904,000+) individuals across Canada.

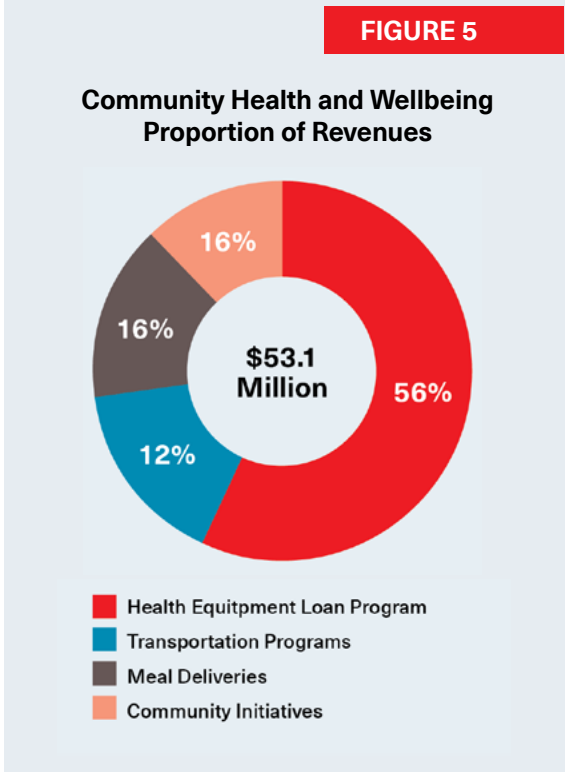
Community Health and Wellbeing

Community Health and Wellbeing programs, which mostly operate in the Atlantic region, Ontario, Alberta, and British Columbia, had revenues of \$53.1 million (2025: \$53.8 million).

Revenue was primarily driven by:

- Health Equipment Loan Programs (HELP): \$29.9 million (2025: \$30.8 million)
- Health-related transportation services: \$6.3 million (2025: \$6.5 million)
- Meal delivery programs: \$8.6 million (2025: \$7.8 million)
- Community initiatives: \$8.3 million (2025: \$8.7 million)

Community initiatives included the pan-Canadian Friendly Calls program, which generated \$1.4 million in revenues (2025: \$1.8 million) [figure 5].



Community Health and Wellbeing programs primarily supported seniors through the following services:

HELP	330,427 pieces of equipment (2025: 314,449 pieces)
Friendly Calls	87,274 calls (2025: 67,052 calls)
Meals	242,231 meals (2025: 235,857 meals)
Transportation	103,711 rides (2025: 105,750 rides)

The key metrics outlined above demonstrate the significant impact of Community Health services in supporting isolated seniors across Canada.

Fundraising

Fundraising revenues totaled \$111.0 million (2025: \$108.4 million). In addition, the Canadian Red Cross raised \$66.6 million in restricted donations (2025: \$55.8 million), which were partly deferred and partly recognized within core programs revenue. In total, \$177.6 million was raised during the year (2025: \$164.2 million).

The increase in fundraising revenue was driven primarily by a higher volume of unrestricted online donations, while the growth in restricted donations reflects increased giving toward new appeals launched in response to wildfires in the Summer of 2025. Overall fundraising performance remained strong, supported by the continued generosity of donors and partners.

Fundraising expenses remained stable, at a total of \$51.4 million (2025: \$51.2 million). The five-year average philanthropy cost ratio is 23% (2025: 22%).

Overall Financial Position:

Overview

As of March 31, 2026, the Canadian Red Cross reported net assets of \$250.6 million (2025: \$235.2 million), an increase of \$15.4 million since last year. This increase primarily reflects the operating surplus generated during the year.

Unrestricted cash and cash equivalents totaled \$14.6 million (2025: \$26.2 million). The decrease from the prior year reflects the timing of emergency response expenditures relative to the collection of government funding, as well as elevated accounts receivable driven by the operational requirement to respond rapidly to emergencies in advance of reimbursement under government-funded programs.

Externally restricted cash and cash equivalents totaled \$188.1 million as of March 31, 2026 (2025: \$185.0 million). These balances primarily represent restricted donations from appeals, as well as restricted grants and bequests. The modest year-over-year increase reflects significant funding received to support the severe wildfire season, particularly in Manitoba and Saskatchewan, largely offset by funds expended on domestic emergency responses and international relief efforts.

Capital Investment

The net assets invested in capital and intangible assets declined modestly to \$55.4 million (2025: \$58.0 million). This decrease is primarily due to amortization, partially offset by continued investments in technology infrastructure and health-care-related equipment.

The Canadian Red Cross continues to prioritize strategic investments in technology to support national operations, including:

- the internally developed Emergency Management Information System, extensively used during domestic emergency responses;
- the Volunteer Resource Management System, which enhances volunteer engagement and deployment; and
- the development of a new digital platform for first aid training delivery.

Reserves Strategy

The Canadian Red Cross maintains internally restricted assets through its Legacy Fund, which supports contingency planning and long-term financial resilience. The March 2026 balance of the Legacy Fund was \$93.8 million (2025: \$87.1 million).

These internally restricted assets are invested in accordance with the Society’s investment policies and form a key pillar of the organization’s financial sustainability framework.

Audited Financial Statements and Other Financial Disclosures

The audited financial statements of the Canadian Red Cross and the Ukraine Humanitarian Crisis Appeal Fund, as well as the Canada Revenue Agency T3010 filings, are available on the Canadian Red Cross website at [redcross.ca](https://www.redcross.ca).



Ecuadorian Red Cross



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