Canadian Red Cross | Tiffany Circle

TIFFANY CIRCLE

Year in Review 2025

WOMEN LEADING THROUGH PHILANTHROPY

In a high-risk area of Ukraine, a Red Cross worker delivers a box of essentials – food, heaters and other supplies – thanks to support from the Canadian Red Cross.

Ukrainian Red Cross Society

COVER: Jamaica Red Cross workers stand ready with strength and smiles, uniting to support aid distributions after Hurricane Melissa.

Damien Naylor / IFRC

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Message from Janet Johnson

CHIEF DEVELOPMENT OFFICER

As I reflect on a year of profound humanitarian needs in Canada and around the world, I feel so grateful for your philanthropic leadership and exceptional support.

As committed members of the Tiffany Circle, you powerfully demonstrate what's possible when passionate, compassionate women come together to support the largest humanitarian network in the world. Because of you, people facing crises have a safe place to turn, emergency essentials to cope, and ongoing support to recover and rebuild.

The stories within this Year in Review are a direct reflection of your collective influence and impact.

When severe wildfires swept through Saskatchewan, Manitoba, Ontario and Atlantic Canada last year, your generosity powered our largest response in recent history. Red Cross staff and volunteers mobilized immediately to run reception centres and shelters where families found safety, food and comfort. Thanks to you, thousands of evacuees also received the financial and emotional support they needed to get through their darkest days.

Beyond our borders, you helped the Ukrainian Red Cross repair and restock a children's cardiology centre heavily damaged by an explosion in 2024. Your kindness also resonated in Jamaica, where families displaced by a devastating hurricane received shelter kits, vital supplies, and primary care through our mobile emergency health clinic.

Stepping into 2026, I look forward to seeing how you continue to raise the bar for leadership in philanthropy. Your Circle is truly special, as is the strength you bring to communities in crisis.

With deep gratitude and anticipation for what lies ahead,

JANET JOHNSON
Chief Development Officer
Canadian Red Cross

Welcome Message

FROM THE CO-CHAIRS

We find ourselves reflecting with gratitude on the many moments that made 2025 so meaningful for our Tiffany Circle sisterhood.

First, our 14th Anniversary Celebration in Toronto was a true highlight. It was wonderful to be together again, reconnecting with familiar faces and welcoming new ones. We were especially inspired by two of our own members. Linda Phillips shared her incredible Mt. Kilimanjaro fundraising climb—her photos and stories filled us with pride. And the late Rosalie Tennison touched our hearts with a moving reading from her memoir, a beautiful tribute to her mother's strength and resilience.

This past fall, thanks to Roma Dubczak, we had the opportunity to hear directly from Canadian Red Cross staff working on the frontlines in Ukraine. Their stories of rebuilding homes, restoring critical health services, and supporting vulnerable populations reminded us how deeply our contributions matter.

We are also proud that, for the sixth year in a row, Tiffany Circle members led with generosity through the Annual Matching Funds campaign inspiring $6.5 million in donations nationwide.

This year also brought sadness. We hold in our hearts the memories of Vizma Sprott, Rosalie Tennison, and Lucy Boguski—dear members whose generosity, warmth, and spirit enriched our sisterhood. We miss them deeply.

As we look toward 2026, we are excited for the gatherings, conversations, and connections ahead. Whether you're joining us at an event, reaching out to a fellow member, or sharing the work of the Red Cross with someone new, please know how grateful we are for each of you.

With warmest wishes for the year ahead,

JEAN LAM
Tiffany Circle
Co-Chair

BETTY LOU CRAIG
Tiffany Circle
Co-Chair

National Steering Committee

OF THE CANADIAN RED CROSS TIFFANY CIRCLE

Tiffany Circle Co-Chairs:

Betty Lou Craig
Hartland, NB

Jean Lam
Toronto, ON

Tiffany Circle International Council (TCIC) Representatives:

Siobhan Furst
TCIC Co-Chair
Waterloo, ON

Anna Hunt-Binkley
Kelowna, B.C.

Jean Lam
Toronto, ON

Committee Chairs:

Awareness:
Katie Armitage
Aurora, ON

Nominations:
Susan Chant
King City, ON

Engagement & Commitment:
Laura Isidean
Toronto, ON

Recruitment Committee:
Linda Phillips
Whitbourne, NL

Strategic Planning Working Group: Jocelyn Souliere
Regina, SK

National Steering Committee Members at large

Chiachen Cheng
Thunder Bay, ON

Caroline Zayid
Toronto, ON

Jane Marrone
Toronto, ON

Sue Prior
Ottawa, ON

Mari McAndrews
Raleigh, NC

Strategic Planning Working Group Members:

Bernadette Geronazzo
Calgary, AB

Laurie Hay
Toronto, ON

Jean Lam
Toronto, ON

Nina Leemhuis
Nanoose Bay, BC

Annette Revet
Regina, SK

**Listing as of June 30, 2025.*

Tiffany Circle

2025 IN NUMBERS

82
Total Members

Membership Breakdown

5 Neutrality **$1,000,000**	**1** Universality **$750,000**	**5** Independence **$500,000**
6 Unity **$250,000**	**17** Humanity **$100,000**	**48** Annual *(including family link)* **$10,000**

Membership Description

Family Link:
A gift of $1,000 for a prospective family member to be fulfilled within one year

Annual Membership:
A pledge of $10,000 to be fulfilled within one year

Humanity Level:
A pledge of $100,000 to be fulfilled within 10 years

Unity Level:
A pledge of $250,000 to be fulfilled within 15 years

Independence level:
A pledge of $500,000 to be fulfilled within 15 years

Universality level:
A pledge of $750,000 to be fulfilled within 15 years

Neutrality level: A pledge of $1,000,000 to be fulfilled within 15 years

Our Impact

Total Gift Revenue including Influenced Gifts:
$2,463,762.29

Total number of gifts:
102

Total raised since 2011:
$28,260,181.29
has been raised by members supporting the Canadian Red Cross since the Tiffany Circle launched in Canada in 2011.

The Canadian Red Cross is proud that an average of 90 cents of every dollar we spend is invested in our programs and services.

**Membership and revenue data as of December 31, 2025. The influenced gift total does not reflect the Tiffany Circle Matching Funds Campaign.*

She lost her home

BUT FOUND STRENGTH IN HELPING OTHERS

When wildfires swept through her community in Newfoundland and Labrador, Robin Dwyer was among the first to receive the devastating news: her family's home was gone. Yet, in the face of her profound loss, Robin put her own needs aside. Instead, she focused on everyone else.

Despite being an evacuee herself, Robin helped her neighbours find safety, comfort and community at a Canadian Red Cross reception centre. She was a Volunteer Coordinator and Community Liaison for the Town of Small Point-Adam's Cove-Blackhead-Broad Cove. Day after day, as the centre filled with evacuees, Robin watched it transform into a large community where people drew strength from each other.

"People meet each other, they sit down, they share a meal, there's activities, there's bands playing, there's health care, there's mental health," she said. ***"It's basically a little village."***

The Red Cross set up four reception or shelter sites for wildfire evacuees across Newfoundland and Labrador. Many who registered at these centres also received financial assistance for their urgent needs from the Canadian Red Cross on behalf of the Government of Newfoundland and Labrador.

But as Robin poured her time and energy into helping others, she knew she'd soon have to face her own loss. Her recovery will take months, even years, and your generosity will ensure the Red Cross is there for her, every step of the way. Red Cross teams work with people like Robin to help them to determine their unique needs; make plans and decisions; and access financial, community and professional resources so they can rebuild their homes and lives.

"We had a huge community within these four walls… People are just kind of drawing strength from each other in this difficult time."

- **ROBIN DWYER**, Canadian Red Cross worker who supported wildfire evacuees in Newfoundland and Labrador despite being evacuated herself

Together we **raised more than $4.4 million*** for the 2025 Newfoundland and Labrador Wildfires Appeal.

This amount does not include matching funds from the Government of Canada or the Government of Newfoundland and Labrador.

John Falcon / Canadian Red Cross

Young hearts in Ukraine

ARE HEALING ONCE AGAIN

On July 8th, 2024, the Okhmatdyt Children's Hospital in Ukraine was partially destroyed by an explosion. The Centre for Pediatric Cardiology and Cardiac Surgery stood on the hospital campus, and much of it lay in ruins.

In an instant, vital spaces – operating rooms, intensive care units, inpatient wards, the outpatient consultation department and the radiology department – were hollowed out. Lifesaving care came to a standstill, forcing children with complex heart conditions to wait for treatment they urgently needed.

But the destruction was met with determination. Thanks to all who donated to our Heal Health Centres initiative, this leading medical facility was brought back to life. Teams diligently worked for a year to repair and restock the building. And by December of 2025, the silence of damaged halls was replaced by the sounds of treatment.

"The amount of work that's been done is truly remarkable," said Celine McGarvey, Lead Regional Specialist, Europe, for the Canadian Red Cross. Celine visited the centre throughout the reconstruction. On her final visit, standing in a restored hallway, she was overjoyed to hear the sounds of babies in outpatient rooms.

Today, the centre is fully operational, healing small hearts and saving young lives once again.

"This is a unique facility – one of its kind in Ukraine," Celine said. *"It's critical for children with congenital heart defects as well as other heart conditions to receive the care they need."*

J. Keith Howie / Paragon Corporation Inc. / Canadian Red Cross

Our Work

IN CANADA

John Falcon / Canadian Red Cross

Closer care for Indigenous communities
In March 2026, health care in the northern Eeyou Istchee region will finally be more accessible. A new mobile hospital will deliver essential and emergency care directly to the Indigenous families who live there. This vital project reflects over seven years of collaboration between the Canadian Red Cross and the Cree Board of Health and Social Services of James Bay. Our teams helped set up the hospital's staffing, equipment and systems. They also ensured that local leaders and community members feel empowered to manage their own care long-term.

Government of Manitoba

An historic wildfire response
Our 2025 wildfire response was the largest operation in our recent history. Between May and August, 1,200 personnel were deployed across Saskatchewan, Manitoba, Ontario and Atlantic Canada to provide urgent aid and critical services. This massive effort even surpassed our operations during the COVID-19 pandemic. We operated a mega-congregate shelter in Winnipeg with capacity for 3,000 people; registered 52,000 people seeking assistance; and coordinated 815 flights to help 10,000 people reach safety.

Our Work

AROUND THE WORLD

Middle East humanitarian crisis
More than two years of conflict have led to unimaginable suffering and displacement across Gaza, Israel, the West Bank and Lebanon. We have been working with Red Cross Red Crescent Movement partners in the region to meet urgent humanitarian needs and provide critical mental health and psychosocial support. Our work includes operating the only fully functional field hospital in Rafah, Gaza; distributing food and emergency supplies in the West Bank; and equipping teams to find and rescue people from the rubble of Lebanon's conflict zones.

Ghaydaa Abu Samaan / ICRC

Philippines natural disasters
Millions of people across nine provinces were impacted when a powerful earthquake and consecutive typhoons struck late last year. Many lives were lost, people went missing, and homes, roads and essential services were destroyed. The Philippines Red Cross led efforts to rescue and evacuate families, transport the injured to hospitals, provide first aid, and deliver hot meals and safe drinking water. The Canadian Red Cross supported the response by mobilizing pre-positioned relief supplies, deploying a Shelter Delegate, and providing financial assistance.

Philippine Red Cross Society

Alexis Aubin / Canadian Red Cross

Hurricane Melissa
One of the most powerful storms recorded in the Atlantic made landfall in Jamaica on October 28 and swept across five more Caribbean countries. Torrential rains triggered flash floods and landslides, which forced families to flee their homes, and damaged critical infrastructure like health centres, schools, roads and bridges. The Canadian Red Cross sent more than 18,000 relief items to Jamaica, including shelter toolkits, hygiene kits and blankets. We also deployed an emergency medical clinic along with a team of humanitarian experts to provide health care in Jamaica's hardest-hit areas.

Myanmar Red Cross Society

Myanmar earthquake
On March 28, two powerful earthquakes struck central Myanmar, affecting more than 1.35 million people. More than 200,000 people were displaced, while thousands of homes, schools and hospitals were reduced to rubble. Supported by Red Cross Red Crescent Movement partners, the Myanmar Red Cross Society reached more than 192,000 people with vital aid. This included physical and psychosocial care through three mobile health clinics; relief items; and cash assistance. The Canadian Red Cross sent more than 3,200 tarpaulins to help repair damaged homes and construct makeshift shelters.

Tiffany Circle International Council

TIFFANY CIRCLES AROUND THE WORLD

Siobhan Furst
Tiffany Circle International Council Co-Chair
Waterloo, ON

The Tiffany Circle International Council (TCIC) is a global leadership body that strengthens and expands Tiffany Circle groups around the world by promoting women's philanthropic leadership and advancing the mission of the Red Cross and Red Crescent Movement.

Collaboratively, we work to grow Tiffany Circle's global presence, deepen collaboration between national societies, and support programs and initiatives that uphold humanitarian principles worldwide.

The international sisterhood of the Tiffany Circle continues to grow and thrive around the world. At the end of 2024, we proudly celebrated the formation of our first regional circle as West Africa joined the sisterhood. This global expansion continued in late 2025 with the launch of the Cayman Islands Tiffany Circle.

Today, the Tiffany Circle is **1,629 members strong** worldwide. Together, members have gifted an extraordinary **$309.18 million USD** to the Red Cross and Red Crescent Movement and have influenced an additional **$146.25 million** in giving since the Circle's founding.

In September 2025, the American Red Cross welcomed members from across the globe to the Tiffany Circle Summit, where participants were inspired to "Be the Spark." Meanwhile, the TCIC continues its work to strengthen the organization by developing formal governance structures, creating a Best Practices handbook, and enhancing global connections through new communications tools.

Tiffany Circle Members

ACROSS THE WORLD

Women Leading Through Philanthropy Making a Global Impact

- **USA:** founded in 2007, 1,454 members, over $282.10 million USD raised to date.
- **Canada:** founded in 2011, 76 members, over $12.06 million USD raised to date.
- **Australia:** founded in 2014, 43 members, over $4.81 million USD raised to date.
- **Netherlands:** founded in 2016, 25 members, over $2.04 million USD raised to date
- **Switzerland:** founded in 2021, 11 members, over $0.74 million USD raised to date.
- **West Africa:** founded in 2024, 20 members, over $0.03 million USD raised to date.

1,629

Tiffany Circle members globally to date*

**All figures from the Global Statistics of Tiffany Circle as of June 30, 2025.*

$309.18 million USD

total direct financial contribution from all the Tiffany Circles which includes member donations but does not include indirect or influence contributions.

A Perfect Match

FIVE YEARS OF IMPACT: TIFFANY CIRCLE MATCH CAMPAIGN

Over the past five years, the Annual Tiffany Circle Matching Campaign has **raised more than $29.5 million**.

In 2024, Tiffany Circle members collectively contributed a record-breaking **$387,000** to the Annual Campaign. This extraordinary generosity fueled a powerful spring and summer initiative that inspired Canadians from coast to coast to take action

The Results:

- **$6.5 million** raised from 128,326 donors
- Average gift of **$166.80**
- **30%** year-over-year growth in email revenue
- **12** inquiries to join the Tiffany Circle

Thanks to this support, the Canadian Red Cross can act swiftly in times of crisis—providing immediate relief and long-term recovery for those impacted. Together, we deliver hope and resilience while ensuring we are ready to face future challenges head-on.

Gurpreet Somal / Canadian Red Cross

THANK YOU!

Thank you to everyone who has contributed to our Annual Tiffany Circle Matching Funds Campaign. If you are interested in being a part of this campaign in 2026, please contact Shari Lovelock, Senior Director - Campaigns, Major GIfts and Planned Giving at shari.lovelock@redcross.ca.

2025 Events

HIGHLIGHTS

This year, Tiffany Circle members enjoyed a rich variety of experiences, from informative virtual sessions to engaging in-person gatherings that strengthened our sense of community.

The Tiffany Circle National Steering Committee meets ten times a year. These meetings are open to all members and often feature special briefings from Red Cross experts. In 2025, we heard firsthand updates on the wildfire response in Atlantic Canada, a field report from Ukraine, and insights into direct mail and digital marketing strategies that highlighted the Tiffany Circle.

These sessions offer more than information. They provide meaningful opportunities to learn, connect, and see the impact of your generosity in action.

February

PEACE BY CHOCOLATE VIRTUAL TASTING

On a winter evening in February, Tiffany Circle members and guests gathered virtually for an unforgettable chocolate tasting experience. More than 40 participants joined this special event, co-hosted by Mila Zidan, Director of the Peace on Earth Society at Peace by Chocolate and a proud Tiffany Circle member.

Mila guided us through a delicious tasting while sharing the inspiring story of Peace by Chocolate—a company born out of Syria and rebuilt in Canada with a mission to “spread peace through chocolate.” Her story of resilience and hope moved us all, reminding us of the power of purpose-driven work and the impact of small acts of kindness that transcend borders.

This event truly reflected the spirit of Tiffany Circle: connection, collaboration, and a shared commitment to making a difference. It was an evening filled with inspiration and community, all while savoring the sweetness of chocolate.

Peace by Chocolate is also a proud partner of the Canadian Red Cross. Through creative initiatives such as special chocolate bars to raise funds for Canadian wildfire relief and support for the Ukraine Humanitarian Crisis Appeal—our collaboration ensures that help is there when it is needed most.

Did you see us in the Globe and Mail?

Canadian Red Cross | Tiffany Circle

WOMEN LEADING THROUGH PHILANTHROPY

This International Women's Day, join a ***powerful community*** of leading women philanthropists

The Canadian Red Cross Tiffany Circle is dedicated to action and making a lasting impact as part of the largest humanitarian network in the world. Whether it's a Canadian family affected by a house fire, or thousands displaced by an earthquake, the women of the Tiffany Circle are there to offer support.

Together, we drive change and accelerate action for humanity. Not only on International Women's Day, but every day.

Become a trailblazer in philanthropy.

Learn how you can *make a difference* with the Red Cross Tiffany Circle:

March

INTERNATIONAL WOMEN'S DAY

On March 8, Tiffany Circle members continued their International Women's Day tradition of giving back through thoughtful initiatives that support women and families.

For instance, in Toronto, Jean Lam and her book club supported the Redwood Shelter with donations for mothers and babies, including a car seat, diapers, and gift cards. They added Canadian Red Cross personal first aid kits and Peace by Chocolate products to the packages.

Laura Isidean, along with Susan Chant and Fran Clark, partnered with Ernestine's Women's Shelter in North Etobicoke to provide 50 comfort packages. Each included Canadian Red Cross pocket first aid kits, and emergency mylar blankets—items that offer safety and care when it matters most.

May

ANNUAL ANNIVERSARY EVENT

We celebrated the 14th Annual Tiffany Circle Anniversary in Toronto, Ontario. This gathering brought together Tiffany Circle members from across Canada and the United States to hear from Canadian Red Cross leadership, connect with one another and learn about the impact of their support. Our highlights included:

Climate Hub in the Distillery District
A rainy evening in Toronto's historic Distillery District had Tiffany Circle members and local supporters gathered for a unique experience. Our Climate Hub provided a welcoming space to showcase the Canadian Red Cross emergency capabilities and highlight preparedness initiatives such as the Pillowcase Project. Guests also had the opportunity to hear directly from Conrad Sauvé, President and CEO of the Canadian Red Cross, Amy Avis, Chief, Humanitarian Services and field experts, gaining valuable insights into how we respond to disasters, such as wildfires and heat domes, and help communities build resilience.

King Charles III Coronation Medal Presentation
Also, during the Anniversary celebration, seven members of the Tiffany Circle were awarded the prestigious King Charles III Coronation Medal, a national honour recognizing exceptional service and achievement.

1. Susan Chant
2. Betty Lou Craig
3. Roma Dubczak
4. Miranda Hubbs
5. Anna Hunt-Binkley
6. Laura Isidean
7. Jocelyn Souliere

Out of 30,000 deserving Canadians recognized across the nation, we are especially thrilled that seven of our own Tiffany Circle members were among them. We are so proud that their dedication to humanitarian service and leadership in philanthropy, as well as their unwavering commitment to community were recognized.

September

AMERICAN RED CROSS TIFFANY CIRCLE SUMMIT

The Annual American Red Cross Tiffany Circle Summit took place in Washington, D.C. from September 11–13, marking the largest gathering of Tiffany Circle members to date. This milestone reflects an extraordinary period of growth, with more than 1,450 members across the American Red Cross network—each committed to sharing their time, talent, and treasure to advance the Red Cross mission.

Representatives from our Canadian Red Cross Tiffany Circle joined this remarkable community of humanitarian women leaders to celebrate collective impact, forge new connections, and engage in meaningful learning opportunities. Together, members shared powerful stories of service and philanthropy, inspiring one another and reaffirming the strength of this global network.

October

VOICES FROM THE FRONTLINES: A LUNCHEON WITH OUR UKRAINE TEAM

Ontario-based Tiffany Circle members gathered for a special luncheon co-hosted by Roma Dubczak, Board Member and Tiffany Circle member. The event offered a unique opportunity to hear directly from Canadian Red Cross colleagues serving on the front lines of our humanitarian response in Ukraine.

On October 28, eight members of our Ukraine-based team visited Toronto to share their experiences and connect with our community of supporters. These extraordinary individuals have been leading critical humanitarian efforts in the region and spoke about stories of impact, resilience, and hope. They even shared a lighter moment from their visit which was seeing Niagara Falls for the first time and enjoying a ride on the Maid of the Mist.

Along with key updates, guests enjoyed an exclusive behind-the-scenes look at the nearly restored Pediatric Cardiology and Cardiac Surgery Center in Kyiv as it prepared to reopen and welcome children and families once again.

December

MOBILE FOOD BANK

On December 3, Tiffany Circle members came together to volunteer at the Canadian Red Cross Greater Toronto Area (GTA) Mobile Food Bank. With incredible energy and teamwork, nine volunteers packed 75 hampers, 110 bags of fresh fruits and vegetables, and assembled nearly 100 boxes. This helps to ensure that individuals in the Toronto area have access to the food and essentials they need.

In communities where access to healthy food remains a daily struggle, the Mobile Food Bank delivers more than groceries—it delivers dignity and care. In 2024, the program supported over 1,100 clients in Toronto with more than 21,000 food hampers, thanks to the dedication of 1,200 volunteers and the delivery of over 671,000 pounds of food.

With growing demand and expanded operations now reaching Orillia, the Mobile Food Bank is a lifeline for individuals and families navigating food insecurity. Donor support ensures this essential service continues to nourish bodies and spirits—one delivery at a time.

2026

EVENTS CALENDAR

As we celebrate fifteen years of women at the forefront of giving, the Tiffany Circle continues to unite a powerful network of women—locally, nationally, and globally. This year's events offer opportunities to learn, connect, and strengthen the bonds that make our community so extraordinary. From intimate gatherings to virtual experiences and our milestone celebration in Vancouver, each event is designed to honour our shared impact and spark inspiration for the future.

VIRTUAL BOOK CLUB FEATURING NAOMI'S HOUSES BY ROSALIE TENNISON

April 22, 2026

Our Virtual Book Club featured Naomi's Houses by our dear late friend Rosalie Tennison. This powerful memoir exposes the beauty and resilience in Rosalie's humble upbringing. Sad, funny, heartbreaking, and life-affirming, Naomi's Houses is a fascinating portrait of Prairie life, family turmoil, societal shifts, and the enticing pull of a bigger, faster-paced world. Rosalie leaves readers with an unforgettable story of familial love and perseverance.

15TH ANNIVERSARY CELEBRATION

May 27 to 31, 2026

Marking a milestone celebration of fifteen years of women shaping philanthropy, leadership, and humanitarian impact through the Canadian Red Cross Tiffany Circle. This special gathering will combine learning, inspiration, and connection as we honour our collective achievements and look ahead to the future we will build together.

On January 21, 2025, Linda departed to fulfil a lifelong dream of scaling Mount Kilimanjaro (5,895 m/19,340 ft) in Tanzania, Africa, and to raise funds for the Canadian Red Cross.

Supporting

THE CANADIAN RED CROSS

A CLIMB OF A LIFETIME

by Linda Phillips

Growing up in Newfoundland and Labrador, Linda Phillips learned about the Canadian Red Cross in school and was encouraged to be kind and help others. At the age of 10, she started to put half of her recess money - which was only five cents – in a bottle dedicated to donations to the Red Cross.

Now retired, Linda is a member of the Canadian Red Cross Tiffany Circle and sits on the Tiffany Circle National Steering Committee. “The work of the Canadian Red Cross has always had a profound effect on me. So, when I retired, I felt an even greater desire to help the Canadian Red Cross as much as possible,” says Linda.

The Tiffany Circle is a network of leading women philanthropists dedicated to the mission of the Canadian Red Cross. With over 80 passionate members across the country, they are committed to action and making a lasting impact as part of the largest humanitarian network in the world.

Climbing Mount Kilimanjaro for a Charitable Cause

Linda and her late husband Stephen were avid hikers and had dreamed of climbing Mount Kilimanjaro when they retired. When he passed away, Linda remained motivated to take on the challenge herself and honour their commitment.

Linda recalls hiking with her husband when he was alive. “When we came to narrow ledges, he would always go first and say, ‘I’m going to move my foot and make another step. You move your foot and make another step.’”

During these moments of narrow paths and unforgiving weather, she persevered and was reminded of Stephen. “I talked to him in my mind all the way along that high, narrow ledge and once at the top, I said, WE made it.”

Canadian Red Cross Flag Reaches the Summit of Mount Kilimanjaro

Linda Phillips holds a Canadian Red Cross and Tiffany Circle flag at the top of Mount Kilimanjaro. Linda reached the top of the summit, despite the stormy conditions and wind. The first thing she did was take out the Canadian Red Cross and Tiffany Circle flags in her backpack and waved it proudly. “Being at the summit of Mount Kilimanjaro, which is 19,340 feet with the Canadian Red Cross flag is an experience I will absolutely never forget.”

On her descent, Linda met a man who was trembling from the cold and offered to help him. She remembered that she packed a Canadian Red Cross emergency blanket. “So, we got the blanket on him as quickly as possible,” explained Linda. “As he started to feel warmer, he called out, thank you, Red Cross! Despite the howling winds and the blowing snow, I smiled and thought, what a wonderful moment, who would have thought that the Canadian Red Cross would be there to help?”

Upon reflecting on her adventure of a lifetime, Linda encourages everyone to seek out new journeys and to cherish them. “I felt that raising the Canadian Red Cross at the summit symbolized for me the journey of perseverance, because you really had to persevere, the empowerment that it gave me, and it was also an opportunity to raise funds to lift others in need,” explains Linda.

“Linda’s remarkable achievement in climbing Mount Kilimanjaro is a true testament to her unwavering spirit of courage and generosity,” says Alison Thornton, Associate Director, Women in Philanthropy. “We are deeply proud to have Linda as a member of the Tiffany Circle, and her commitment continues to inspire us all.”

2025 WILDFIRE RESPONSE

by Laura Isidean

The 2025 Wildfire Response was the largest domestic operation in recent Canadian Red Cross history. It was difficult to see so many people across multiple provinces struggling – I felt compelled to help and was fortunate to be able to contribute this summer as a volunteer member of the Mobilization Team, working virtually alongside staff.

My focus was mainly on recruiting trained volunteers from Emergency Management, as well as Safety and Wellbeing, to gauge whether they were able to deploy. I left a lot of voicemails! When I was able to connect with volunteers, I was inspired by how quickly some said yes, despite needing to plan at home – from taking unpaid leaves of absence from work, to making childcare arrangements – they heard the call and wanted to provide frontline support where needed. Our volunteers really are incredible!

My favourite experience was a difficult call that started as a wrong number and ended with a prospective new volunteer who wanted to learn more about supporting the response. Please consider spreading the word about the ongoing need for Emergency Management Volunteers, as these disruptive events have sadly become the norm, and we need to be ready. Of course, our thoughts also remain with Tiffany Circle members who were personally impacted.

Meet our

NEW MEMBERS

PENELOPE PEPPERELL

Why did you decide to join the Tiffany Circle?

"I've been supporting the Canadian Red Cross for many years, but I didn't actually know about the Tiffany Circle until I was invited to an event in the Distillery District last year. It was pouring rain, and yet the room was full of women who were clearly enjoying themselves. I remember someone asking, 'Are you here for TC?' and I said, 'No, I'm here for CRC!' I learned about the Circle in that moment. The women there welcomed me with open arms and made me feel comfortable. I realized how valuable it is to have a community of donors who stay connected, informed, and engaged."

What impact do you hope to make through your support?

"I'm inspired by the long-term, intentional role the Red Cross plays in communities. Their ability to meet people's basic needs—food, shelter, safety—aligns deeply with my values. I've always supported organizations like food banks and United Way, and I appreciate how established and dependable the Red Cross is in times of crisis. Knowing my support helps people at the most fundamental moments of their lives means a lot to me."

MONICA WOLFE

Why did you decide to join the Tiffany Circle?

"I joined the Tiffany Circle in December 2025 following a morning spent working with other members at the Toronto Mobile Food Bank. I am honoured and excited to be joining like-minded individuals in supporting the vital work of the Red Cross."

Tell us, in one or two sentences, about your 'history.'

"I am a retired CPA and a "career volunteer"."

Your Lasting

LEGACY

We are so grateful for your support as a Tiffany Circle member, and thank you for choosing to give your time and energy to our mission. As a dedicated humanitarian, you are not only contributing to 130 years of help for people in need. You are also looking to the future – to ensure the things you care about are there for generations to come.

A gift in your will, of any amount, means the Canadian Red Cross can be there today, tomorrow, and long into the future. You can provide for loved ones and still leave a meaningful legacy – one of lives saved, of families protected, and of communities strengthened. The legacy of your philanthropy and your humanity can be secured through a gift in your will.

LEGACY CHARM

The lily symbolizes peace, serenity and devotion. With this charm, the Red Cross honors the Tiffany Circle members who have chosen to advance the humanitarian mission by securing its future through a planned gift. These generous visionaries are realizing their devotion by leaving a lasting legacy.

To discover the enduring impact a gift in your will can make, please contact Shari Lovelock at shari.lovelock@redcross.ca

With Appreciation

TIFFANY CIRCLE MEMBERS

Beverley Angus
Katie Armitage
Ingrid Balinski
Mary Ball
Louise Barsotti
Rosanne Cerello-Lin
Susan Chant
Chiachen Cheng
Fran Clark
Betty Lou Craig
JoAnn Daxner
Roma Dubczak
Helen Eastaugh
Tamara Emsley
Lesley Flaminio
Siobhan Furst
Paula Genereux
Bernadette Geronazzo
Dennine Giles
Stacey Good
Katie Greene
Elizabeth Hamilton-Keen
Nancy Hamm
Laurie Hay
Maggie Hayes
Diana Hogarth
Miranda Hubbs
Anna Hunt-Binkley
Laura Isidean
Martha Jodrey
Celia Johnson
Bonnie Keefer Prior
Karin Kuntz
Jean Lam
Ela Landegger
Shaida Langley
Nina Leemhuis
Heather Lohr
Madeline Lunney
Libby MacAulay
Jane Marrone
Judy Matthews
Mari McAndrews
Cindy McArthur
Celia Meade
Carole-Ann Miller
Samantha Miller
Alyssa Miller
Dorothy Mills
Tanja Mirazic
Peigi Noble
Meghan Pearce
Penelope Pepperell
Diane Peters
Linda Phillips
Susan Prior
Annette Revet
Maureen Rogers
Deborah Shaffner
Julie Shaw
Keeley Shaw-Antonio
Peggi Shepherd
Jocelyn Souliere
Juliana Sprott
Larisa Sprott
Carolyn Vnoucek
Cathy Warner
Erica Welch
Suzanne Welch
Christine Wilson
Monica Wolfe
Caroline Zayid
Mila Zidan
4 Anonymous members

List as of December 31, 2025

Canadian Red Cross | Tiffany Circle

WOMEN LEADING THROUGH PHILANTHROPY

REDCROSS.CA/TIFFANYCIRCLE

Charitable #119219814RR0001