



YOUR GENEROSITY AT WORK 2023 ALBERTA WILDFIRES UPDATE



OCTOBER 31, 2025

In 2023, the Canadian Red Cross responded to a record wildfire season in Alberta, where more than 37,000 people were evacuated. At the request of the Alberta Emergency Management Agency, cots, blankets, pillows, hygiene items and clean-up kits were provided throughout the province. The Red Cross also supplied information, referrals and accommodation support at a reception centre at the request of the City of Edmonton. At the request of communities, our teams also provided after-the-fire and clean-up kits, emotional support, information and referrals as people returned home in Drayton Valley and Edson.

Thanks to donations to the 2023 Alberta Fires Appeal and matching funds by the Government of Alberta and the Government of Canada, the Red Cross assisted not-for-profit organizations in their work to respond to the urgent needs of people in impacted and host communities. The Canadian Red Cross continues to support the long-term recovery of people and communities including through Personalized Recovery Support, housing repair and reconstruction support, and funding for community-led initiatives aimed at increasing resilience to future events.

CANADIAN RED CROSS RESPONSE

HELP DURING THE EVACUATIONS

- Provided support at **one reception centre** in Edmonton, as well as provided re-entry support in Drayton Valley and Edson.
- Provided emergency lodging to more than **2,000 individuals** on behalf of the City of Edmonton.
- Provided more than **15,000 emergency items** to impacted individuals and communities, including hygiene kits, cots, pillows, blankets, clean up kits and after-the-fire kits in partnership with the Alberta Emergency Management Agency, community leadership and local authorities. Communities included Edson, Drayton Valley, Brazeau County, O'Chiese First Nation, Dena Tha-Chateh First Nation, Wildwood, High Level, Fort Vermilion, Slave Lake and Grande Prairie.

HELP AFTER THE FIRES

- Supported **5,245 households** through a Mass Financial Assistance program
- Supported **64 households** in their recovery through Personalized Recovery Support. This support is ongoing.
- Provided financial assistance for residential maintenance activities to over **500 households**, supporting them in increasing their resilience to wildfires and extreme heat.
- Provided grants to over **115 not-for-profit organizations** that were delivering immediate, short-term relief assistance to those affected by wildfires.
- Provided **ten community grants** to support organizations with their relief, recovery and resilience-building needs including food banks, psychological support networks, and community centres aiding wildfire-affected areas in Alberta.
- Provided **two grants** in support of the economic recovery of the impacted regions.

2023 ALBERTA FIRES APPEAL UPDATE

The Canadian Red Cross thanks the generous individuals, businesses, the Government of Alberta and the Government of Canada who provided funds in support of people and communities impacted by the wildfire season in Alberta of 2023.

UNDERSTANDING THE NUMBERS

Grand total of funds to date:

This includes the total funds donated, accrued interest, and any matching funds committed.

Allocation of funds to date:

This is the projected budget across each area of spending for the grand total. The allocations reflect the needs of the people and the communities that have been identified to date.

Spent or committed to date:

These are the funds that have been already spent to assist those impacted by the 2023 wildfires in Alberta as well as funds that have been committed with authorized contracts or agreements for recovery projects or initiatives, where applicable.

Cost of fundraising:

Fundraising costs are associated to the total funds donated, not the grand total including matching funds received from the provincial and federal government. These costs can include donation processing fees; credit card and bank fees; service fees for call centres and digital platforms; and ongoing communications and reporting to donors. The cost of fundraising related to this emergency appeal will not exceed five per cent.

BREAKDOWN OF FUNDS AS OF OCTOBER 31, 2025

- I FUNDS DONATED: **\$12.1M**
- I MATCHING FUNDS FROM THE GOVERNMENT OF ALBERTA: **\$7.4M**
- I MATCHING FUNDS FROM THE GOVERNMENT OF CANADA: **\$6.3M**
- I TOTAL FUNDS AS OF OCTOBER 31, 2025: **\$25.8M**

TO SUPPORT:		ALLOCATED AS OF OCTOBER 31, 2025	TOTAL SPENT OR COMMITTED AS OF OCTOBER 31, 2025
Emergency Relief for Individuals and Families	The emergency relief provided by the Canadian Red Cross after this disaster included distributing emergency supplies such as clean-up, after-the-fire and hygiene kits, and providing support as communities returned home in Edson and Drayton Valley.	\$0.5M	\$0.5M
Recovery Assistance for Individuals and Families	The Canadian Red Cross continues to offer personalized recovery support to the people most impacted by the 2023 wildfires in Alberta. This includes homeowners, tenants and those who live in a community-owned home whose primary residence was destroyed or incurred major damage. Additionally, the Red Cross has offered programming to help households mitigate against future disaster risks.	\$12.8M	\$12.8M
Support to Community	The Canadian Red Cross provided grants to local community organizations, municipalities, First Nations, and Métis Settlements who provided immediate relief assistance and longer-term support, including mental health and psychosocial support, to those affected by the wildfires.	\$8.1M	\$8.1M
Disaster Risk Reduction and Resilience	Disaster risk reduction, climate change adaptation, and resilience-building are important components to help ensure a holistic recovery for impacted communities. These funds will help communities to reduce vulnerabilities, adapt to evolving risks, and build resilience against future events.	\$4.2M	\$4.2M
Cost of Fundraising		\$0.2M	\$0.2M
	GRAND TOTAL	\$25.8M	\$25.8M

100% of the total funds have been spent or committed as of October 31, 2025.

THANK YOU FOR YOUR SUPPORT!