Frequently Asked Questions

1. How much funding is available for my project?

The amount of funding available is between **\$1,000** and **\$25,000** for **each project** that supports:

- ✓ new programs or activities that serve the community; or,
- ✓ existing programs or activities, provided they demonstrate efforts to scale or adapt
 programming to better meet the evolving recovery needs of the community in response
 to the 2024 Alberta wildfires.

Projects should be short, time-limited activities that foster community recovery through connectedness and wellbeing.

2. How do I access the proposal form?

Interested organizations must first contact the Canadian Red Cross for a **preliminary discussion** to determine if their proposed idea aligns with the goals of the grant program and meets all criteria. The proposal form will be provided following this discussion.

Email CRCgrants@redcross.ca for more information.

3. Can I apply for all three summer grants streams?

Yes! If you have **three separate projects** that each align with the intent of a different summer grant stream – Summer Activity, Commemorative, and Back-to-School – you may submit three separate proposals.

4. Can I apply for the same summer grant stream more than once?

No. Each organization may only receive funding for each summer grant stream – Summer Activity, Commemorative, and Back-to-School – once.

5. Can I combine the Summer Activity, Commemorative, and Back-to-School streams for a larger project?

No. These grants are intended to be for **short**, **time-limited activities** and events that support **community connection and wellbeing** during specific timeframes. If the scope of your project touches on many aspects of community recovery, you may consider applying for the **Alberta 2024 Wildfires Recovery Grants**.

Please see 6. for more details.

6. How are the Alberta 2024 Wildfires Recovery Grants different?

The 2024 Alberta Wildfires Recovery Grants program is for **longer-term projects** to support scaling and adapting of services to meet **increased needs for support**, and to **strengthen their capacity to deliver recovery-focused work**.

Please visit our website or contact us at CRCgrants@redcross.ca for more information.

7. I've already started my project. Can the funds pay for past expenses?

No. All expenses must fall within the eligible activity dates for each summer grant stream.

Please refer to the Program Guidelines for more information.

8. Can the funds replace lost revenues?

No. Sponsorships for events as well as fundraising or revenue generating activities are listed as Ineligible expenses.

Projects must be:

- ✓ new programs or activities that serve the community in response to the impacts of the 2024 Alberta wildfires; or,
- existing programs or activities, provided they demonstrate efforts to scale or adapt programming to better meet the evolving recovery needs of the community in response to the 2024 Alberta wildfires.

9. Can the funds subsidize our organization's registration costs for individuals?

No. Activities and events must be free and open to all members of the community; they cannot support only the membership of an organization.

Projects must be:

- ✓ new programs or activities that serve the community in response to the impacts of the 2024 Alberta wildfires: or.
- ✓ existing programs or activities, provided they demonstrate efforts to scale or adapt programming to better meet the evolving recovery needs of the community in response to the 2024 Alberta wildfires.

10. Can the grant be used to sponsor our sports team or our planned annual event?

No. Ineligible expenses include sponsorships for events and fundraising or revenue generating activities.

Projects must be:

- ✓ new programs or activities that serve the community in response to the impacts of the 2024 Alberta wildfires, or
- ✓ existing programs or activities, provided they demonstrate efforts to scale or adapt programming to better meet the evolving recovery needs of the community in response to the 2024 Alberta wildfires.

11. What does it mean to scale and/or adapt services?

Scaling or adapting services refers to organizations that have experienced an increased need for their services or activities in the community, or a need to modify existing services to better support recovery efforts for community members impacted by the 2024 wildfires.

CONTACT US

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