



YOUR GENEROSITY AT WORK

2024 ALBERTA WILDFIRES UPDATE

MAY 31, 2026

Starting on July 22, 2024, more than 20,000 people were safely evacuated from the Town of Jasper and Jasper National Park due to wildfires. The wildfires caused extensive damage, with roughly 30 per cent of the structures in the Town of Jasper severely damaged or destroyed. The Canadian Red Cross has provided critical services and support since the onset of the disaster and continues to work closely with federal, provincial and municipal governments, and Indigenous leadership to help individuals, families, and communities impacted by the 2024 Alberta Wildfires.

CANADIAN RED CROSS RESPONSE

As of May 31, 2026

- Provided more than **\$5 million** in financial assistance to more than **4,000 eligible households** to support basic and immediate needs following the wildfires, as well as for re-entry, and extended displacement.
- Provided over **8,900 emergency supplies**, including clean-up kits, after-the-fire kits, hygiene kits, N95 masks, teddy bears, blankets and pillows across several sites.
- Answered more than **8,000 phone calls** through the call centre for people impacted by fires in Alberta.
- Connected with people through more than **4,200 conversations** for psychosocial or well-being support.
- Provided emergency lodging and food to more than **1,500 individuals and families** while assisting with the emergency response on behalf of the City of Edmonton.
- Supported more than **4,100 households** in their recovery through personalized recovery support. This includes providing financial assistance to support residents of Jasper with early recovery needs, as well as additional assistance to assist those whose home sustained major damage or was destroyed due to the wildfires.
- Provided more than **2,600 referrals** for other community-based supports.
- Provided more than **300 small businesses and not-for-profit organizations** with financial assistance through the Support to Small Businesses and Not-for-Profits program to help with immediate needs following the wildfires, as well as to support them in their recovery.
- Provided support at **6 reception centres**, including Edmonton, Calgary and Grande Prairie in Alberta, as well as Valemount in British Columbia.
- Operated the Humanitarian Service Centre in Hinton and the Re-Entry Welcome Centre in Jasper to help people as they began to think about their next steps after the fires.
- Gave **4 emergency grants** to not-for-profit organizations to assist with services and supports for people returning to Jasper, including mental health support, food, animal rescue and sheltering of evacuated animals, and provision of transportation.
- Provided **30 grants** to **17 community organizations** to implement activities focused on directly supporting the recovery of fire impacted communities and to support them in navigating their own organizational recovery following the wildfires.
- Provided **37 grants** to **21 not-for-profit and community organizations** for events focused on promoting social cohesion, such as community dinners, and arts-based and land-based activities aimed at community recovery during the seasons of heightened recovery needs.
- With funds provided by Parks Canada, provided financial assistance to more than **150 households and 45 property owners** of long-term residential housing, to cover uninsured costs related to post-demolition soil remediation and testing to contribute to the long-term health of the community.
- Supported more than **450 households** with management of temporary accommodation units for residents staying at interim housing sites in the Town of Jasper and in Jasper National Park. These services are offered on behalf of Parks Canada and in collaboration with the Municipality of Jasper.

2024 ALBERTA WILDFIRES APPEAL UPDATE

BREAKDOWN OF FUNDS AS OF MAY 31, 2026

- I FUNDS DONATED: **\$16.8M**
- I MATCHING FUNDS FROM THE GOVERNMENT OF ALBERTA: **\$12.2M**
- I MATCHING FUNDS FROM THE GOVERNMENT OF CANADA: **\$12.8M**
- I TOTAL FUNDS AS OF MAY 31, 2026: **\$41.8M**

TO SUPPORT:		ALLOCATED AS OF MAY 31, 2026	TOTAL SPENT OR COMMITTED AS OF MAY 31, 2026
Emergency relief for individuals and families	Following the fires, eligible households received support from the Canadian Red Cross in multiple ways, such as registration, clothing, food, clean-up kits, cots, blankets, hygiene kits, information and referrals, as well as psychosocial and well-being support. Red Cross also provided financial assistance to help support basic needs of eligible households (\$750 per household) and re-entry or extended evacuation support (\$500 per household).	\$8.2M	\$8.2M
Recovery assistance for individuals and families	Personalized recovery support may include assisting people with unmet needs, planning their return home, understanding insurance and community resources, and providing referrals to access mental health services. For those whose primary residence in Jasper sustained major damage or was destroyed, this support may also include financial assistance to help with securing temporary accommodations, as well as assistance to help with additional expenses such as costs related to rebuilding or repairing their home.	\$18.9M	\$18.9M
Small businesses and not-for-profit program	Small businesses and not-for-profit organizations are essential for the recovery of people and communities affected by a disaster. These funds help small businesses and not-for-profit organizations that were impacted by the disaster with the unexpected costs associated with evacuating and returning to the community, as well as supporting them in their recovery. This may include uninsured losses, insurance deductibles, and the costs of restarting operations, such as inventory storage and clean-up.	\$3.9M	\$3.9M
Support to communities, community groups and indigenous communities	Supporting work being accomplished through community groups, including municipalities, ensures that the needs of the people residing in the community are reflected in ongoing recovery from wildfires. This funding helps community groups to meet increased service demands, address social and psychosocial needs, and enhance community resilience, ultimately supporting long-term recovery.	\$5.5M	\$5.5M
Disaster risk reduction and resilience programs	Disaster risk reduction, climate change adaptation, and resilience-building programs are important components to help ensure a wholesome recovery for impacted communities. These funds will help communities to reduce vulnerabilities, adapt to evolving risks, and build resilience against future disasters.	\$4.0M	\$4.0M
Cost of fundraising		\$1.3M	\$1.3M
	GRAND TOTAL	\$41.8M	\$41.8M

100% of the total funds have been spent or committed as of May 31, 2026

The Canadian Red Cross thanks the generous individuals, businesses, the Government of Alberta and the Government of Canada who provided funds in support of people impacted by the 2024 Alberta Wildfires.

UNDERSTANDING THE NUMBERS

Grand total of funds to date:
This includes the total funds donated, accrued interest, and any matching funds committed.

Allocation of funds to date:
This is the projected budget across each area of spending for the grand total. The allocations reflect the needs of the people and the communities that have been identified to date.

Spent or committed to date:
These are the funds that have been already spent to assist those impacted by the 2024 Wildfires in Alberta, as well as funds that have been committed with authorized contracts or agreements for recovery projects or initiatives, where applicable.

Cost of fundraising and trust fund management:
The costs associated with this emergency appeal—including cost of fundraising and trust fund management—will not exceed eight per cent. The cost of fundraising is associated to the total funds donated (\$16.8M). These costs can include donation processing fees; credit card and bank fees; service fees for call centres and digital platforms; and ongoing communications and reporting to donors. Trust fund management costs are for the management of the overall trust fund for this appeal.

THANK YOU FOR YOUR SUPPORT!