



# 2024 ALBERTA WILDFIRES HOLIDAY SEASON GRANTS Program Guidelines

## OVERVIEW

In support of those impacted by the 2024 Alberta wildfires, the Canadian Red Cross is mobilizing funding to community organizations as they foster community connectedness and wellbeing and support the community's recovery journey. One-time grants are now available to community organizations for initiatives that support community wellbeing during the holiday season.

**The deadline to apply for a Holiday Season Grant is December 10<sup>th</sup>, 2024.**

For more information on how the Canadian Red Cross is supporting individuals, families, and communities affected by the 2024 wildfires in Alberta, please visit our website: [www.redcross.ca/albertawildfires](http://www.redcross.ca/albertawildfires).

## WHO CAN APPLY?

Eligible organizations include registered charities and non-profit organizations, municipal and regional entities, and Indigenous governing bodies who meet the following criteria:

- Registered and in good standing with the appropriate federal or provincial body
- Were in operations on or before January 1, 2024
- Operate in an Alberta fire-impacted community or in a nearby community where residents have temporarily settled
- Provide services to community members impacted by the 2024 Alberta Fires

The following types of organizations are **ineligible** for grant funding by the Canadian Red Cross:

- Individuals
- For-profit organizations or businesses
- Political organizations
- Organizations that are not headquartered or incorporated in Canada

## WHAT THIS FUNDING CAN SUPPORT

The 2024 Alberta Wildfires Holiday Season Grants are available to community organizations for initiatives that support community recovery and wellbeing during the 2024-2025 holiday season.

Funding is available for activities that occur between November 15, 2024, and January 31, 2025.

The amount of funding available is between \$5,000 and \$25,000.

### Eligible activities

Some examples might include, but are not limited to:



- Community gatherings
- Holiday celebrations
- Land-based activities or ceremonies
- Day camps for children and youth
- Time-limited or scaling of activities and services during the holidays

Initiatives should be:

- supportive of community recovery and connectedness
- free of charge
- open to the community

### Ineligible activities

While the Canadian Red Cross aims to be as flexible as possible to respond to community-identified recovery needs, there are some activities that we are unable to fund. The following activities are generally ineligible for funding:

- Activities not related to the 2024 wildfires in Alberta
- Activities that take place outside of Canada
- Initiatives where a profit is being made by the organization
- Fundraising or revenue generation activities
- Activities that do not adhere to the [Fundamental Principles](#) and humanitarian values of the Canadian Red Cross
- Activities that support direct or indirect partisan political activities
- Activities that would unnecessarily duplicate existing services or initiatives
- Initiatives that would result in double recuperation of funds, for example for items or services covered by insurance, other funding, or government assistance
- Activities that are illegal

## HOW TO APPLY

Eligible organizations interested in organizing activities that support community recovery and connectedness during the 2024-2025 holiday season are asked to:

- ✓ Complete the proposal form outlining:
  - how your planned activities will support community recovery from the 2024 Alberta wildfire event on the community
  - planned activities and intended reach or attendance
- ✓ Complete the budget template, aligning with the Eligible Costing Guidelines.
- ✓ Email completed applications to: [CRCgrants@redcross.ca](mailto:CRCgrants@redcross.ca).

The deadline to apply for Holiday Season Grants is December 10<sup>th</sup>, 2024. If you require additional time to complete and submit your proposal, please contact us.

Applications will be considered on a rolling basis until the deadline. The Canadian Red Cross may not be able to fund all proposals or fund proposals to full amount requested.

## IF YOUR PROPOSAL IS SELECTED FOR FUNDING



If your proposal is selected for funding, your organization will be asked to sign a Grant Agreement with the Canadian Red Cross. This document outlines the project's purpose, planned activities, and approved budget, along with the requirements of the funding.

Funded organizations will be required to provide narrative and financial reports. Supporting documentation for the latter may include a general ledger, procurement documentation, and/or invoices and receipts for purchases of goods and services. The Canadian Red Cross will provide the templates for these.

From drafting your proposal to the time you report, Canadian Red Cross staff are available to support your efforts.

## CONTACT US

[CRCgrants@redcross.ca](mailto:CRCgrants@redcross.ca)

## FOLLOW US!

[redcross.ca](http://redcross.ca)

