



BC 2021 Floods Mental Health and Psychosocial Support **Community Gatherings Grants**

Program Guidelines

Welcome

Community gatherings and events after emergencies are important for coming together, processing experiences, sharing resources and information, and setting priorities for community recovery. These initiatives significantly contribute to increasing community connections and cohesion, which support community wellness and individual mental health in the short and long term.

With thanks for the generous support of donors, the Canadian Red Cross is pleased to make available a funding opportunity for organizations in communities in British Columbia who were impacted by the 2021 floods to host gatherings or events in support of mental health and wellbeing recovery initiatives.

Available Funding

Eligible organizations may receive up to **\$10,000** for gatherings and events that support community wellbeing and connectedness following the impacts the 2021 British Columbia Floods.

Gatherings or events funded by this program:

- may be a one-time occurrence or multiple occurrences that support a shared outcome;
- must be open, inclusive, and free of charge; and,
- must be directly linked to your community's experience and recovery from the 2021 British Columbia Floods.

The Canadian Red Cross may not be able to fund all applicants or fund proposals to the full amount requested.

Key Dates

Application submission date	October 8, 2024
Community gatherings and events occur	November 12, 2024 – November 30, 2025
Final report due	One (1) month following the gathering/event

Eligibility

Organizations eligible for this program include registered charities or other qualified donees and non-profits that operate exclusively to provide social services, recreation, arts, education services, community service and engagement, and who:



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- are registered federally, provincially, or territorially and are in good standing;
- are located and operating in an area impacted by the 2021 floods in British Columbia, including The Fraser Valley, the Regional District of Okanagan Similkameen, and the Thompson Nicola Regional District;
- have been in operation since before June 1, 2021, and are currently delivering services for communities impacted by the 2021 floods.
- have a mandate, guiding statement, strategic plan, or established history of delivering mental health and wellbeing supports, including strengthening social cohesion and connectedness;
- are aligned to the Red Cross and Red Crescent's **Fundamental Principles**.

The following are ineligible for this program:

- individuals
- municipalities
- for-profit organizations and businesses
- organizations whose sole purpose is to fundraise or provide funding to other organizations
- organizations serving private businesses or economic development needs
- political organizations

Ineligible activities

There are some activities that the Canadian Red Cross cannot fund. Some common examples are listed below:

- × activities that are already funded by other sources such as the Canadian Red Cross's Creating Safe Environments or other grant programs
- × activities that are not clearly and directly related to community recovery from the impacts of the 2021 British Columbia Floods
- × providing funding to other organizations
- × providing financial assistance to individuals
- × fundraising or revenue generation
- × construction or renovations
- × activities that support direct or indirect partisan political activities
- × research activities
- × activities that do not align with the Canadian Red Cross **Fundamental Principles** and humanitarian values

Selection Process

Due to the limited funding available, the Canadian Red Cross will prioritize organizations:

- that provide community-based mental health and wellbeing support rooted in and reflective of intersectional considerations and diversity, equity, and inclusion practices.
- whose gathering or event represents and contributes to the mental health and wellbeing needs of populations who may have been disproportionately impacted by the 2021 BC Floods due to existing barriers and/or systemic inequities.
- whose application reflects a critical awareness and understanding of community needs.



Additionally, the Canadian Red Cross will seek to ensure that funded events or gatherings are distributed across the impacted communities.

Process

1. **Submit your proposal by October 8, 2024.** Organizations will receive an email with instructions for accessing the online application portal and an invitation to consult with Canadian Red Cross personnel for application support. Organizations will be notified of the outcome of the assessment of their submission within 30 days.
2. **Sign a Letter of Agreement.** If selected for funding, you will be asked to sign a Letter of Agreement outlining the purpose and requirements of the funding. You will be asked to provide your banking information, including a VOID cheque, for payment.
3. **Plan and host your community gathering or event.** Canadian Red Cross staff remain available to provide support as needed as you plan and prepare your community gathering or event.
4. **Submit a project report.** Funded organizations will be required to provide narrative and financial reporting using templates provided by the Canadian Red Cross. These templates will be provided shortly following receipt of a fully signed Letter of Agreement.

Contact information

The Canadian Red Cross can offer support for understanding the funding parameters and completing your application. Email us at: 2021FloodsGrants@redcross.ca.