



Canadian
Red Cross

Your generosity at work

2022 Hurricane Fiona Update

December 31, 2022

On September 23-24, 2022, the post-tropical storm caused by Hurricane Fiona swept across Atlantic Canada, leaving an unprecedented trail of destruction in its wake. One of the strongest Hurricanes on record in Canada, Fiona resulted in widescale impacts including massive destruction of property and lengthy power outages.

The number of people registered with the Canadian Red Cross following the disaster exceeded any other event in Canada's history. To help those in need, more than 1,000 Red Cross volunteers and staff assisted with the response.

CANADIAN RED CROSS RESPONSE



Assisted more than **96,000** eligible households.



Provided more than **140,000** assessments digitally.



Provided support at **33** reception centres and/or sites and conducted **22** mobile visits to impacted communities in partnership with local authorities.



Provided emergency lodging to more than **1,200** individuals on behalf of provincial governments.



Provided in-person assistance to more than **42,000** people.



Provided more than **5,700** emergency items to impacted individuals and communities, including hygiene kits, cots, blankets and teddy bears for children.



Provided virtual/remote assistance to more than **58,000** people.



Connected with people through more than **6,900** conversations for psychosocial or well-being support.



Supported more than **100,000** phone calls through the call centre.



Provided more than **680** referrals for other community-based supports.

RED CROSS ASSISTANCE BY PROVINCE

Assistance provided by the Red Cross with thanks to the generosity of Canadians, as well as through agreements with government partners.



Nova Scotia

- Supported reception centres and/or sites.
- Provided emergency lodging assistance on behalf of the provincial government.
- Provided Red Cross financial assistance to the most vulnerable households from the most impacted areas.
- Distributed one-time financial assistance on behalf of the provincial government.



Prince Edward Island

- Supported emergency reception centres and/or sites.
- Provided Red Cross financial assistance to the most vulnerable households from the most impacted areas.
- Distributed financial assistance on behalf of the provincial government.
- Administered the Provincial Disaster Financial Assistance Program (PDFAP) on behalf of the Government of Prince Edward Island. The program can help impacted individuals and families, small businesses and not-for-profit organizations recover from uninsurable losses and damage caused by the storm.



Newfoundland and Labrador

- Supported emergency reception centres and/or sites.
- Provided emergency lodging on behalf of the provincial government.
- Provided Red Cross financial assistance to the most vulnerable households from the most impacted areas.
- Distributed financial assistance on behalf of the provincial government.
- Maintained and continue to maintain a community hub for socializing and support to help build resiliency for people not able to return home. This includes activities, supporting events, and ensuring the presence of a mental health and psychosocial specialist.
- Administered the Reimbursements for Necessities Related to Health and Safety Program on behalf of the provincial government.
- Will provide support through recovery assistance to help those most impacted by this disaster.



Quebec

- Supported emergency reception centres and/or sites.
- Provided Red Cross financial assistance to the most impacted households as a result of the storm.

HURRICANE FIONA IN CANADA APPEAL UPDATE

The Canadian Red Cross thanks the generous individuals, businesses, and the Government of Canada who provided funds in support of people impacted by post-tropical storm Fiona.

To date, most funds received by the Canadian Red Cross for this appeal were used to provide emergency relief for households impacted by this disaster.

BREAKDOWN OF FUNDS

FUNDS DONATED:	\$31.9M
FUNDS FROM THE GOVERNMENT OF CANADA:	\$22.3M*
TOTAL FUNDS AS OF DECEMBER 31, 2022:	\$54.2M

TO SUPPORT:		ALLOCATED AS OF DEC 31, 2022	TOTAL SPENT OR COMMITTED AS OF DEC 31, 2022
EMERGENCY RELIEF FOR INDIVIDUALS AND FAMILIES	Following the disaster, households with the greatest needs may have been helped in multiple ways by the Canadian Red Cross. The emergency relief provided by the Red Cross after this disaster included registration, lodging, clothing, food, clean-up kits, cots, blankets, hygiene kits, information and referrals, psychosocial and well-being support, and emergency financial assistance for eligible households in the most impacted areas that were unable to meet basic needs as a result of the storm. <i>(The Red Cross emergency financial assistance provided from the appeal fund is separate from any government financial assistance distributed.)</i>	\$48.6M	\$47.2M
RECOVERY ASSISTANCE FOR INDIVIDUALS AND FAMILIES	This support includes assistance to help those most impacted by the disaster with recovery planning, navigation of their recovery, mental health support, and financial assistance for ongoing recovery needs.	\$4.6M	\$3.0M
COST OF FUNDRAISING		\$1.0M	\$0.8M
GRAND TOTAL**		\$54.2M	\$51.0M

More than **94%** of the total funds have been spent or committed as of December 31, 2022.

* Government of Canada matching fund commitments

** Not inclusive of financial aid programs the Canadian Red Cross administered on behalf of provincial governments

UNDERSTANDING THE NUMBERS

Grand total of funds to date:

This includes the total funds donated, as well as the matching funds commitment of \$22.3M thanks to the Government of Canada.

Allocation of funds to date:

This is the projected budget across each area of spending for the grand total. The allocations reflect the needs of the people and the communities that have been identified to date.

Spent and committed to date:

These are the funds that have been already spent to assist those impacted by the hurricane, as well as funds that have been committed with authorized contracts or agreements for recovery projects or initiatives, where applicable.

Cost of fundraising:

Fundraising costs are associated to the total funds donated to date (\$31.9M), not the grand total including funds received from the federal government. These costs can include donation processing fees; credit card and bank fees; service fees for call centres and digital platforms; and ongoing communications and reporting to donors. The cost of fundraising related to this emergency appeal will not exceed five per cent. As of December 31, 2022, it is approximately three per cent.

Thank you for your support!