



Service Continuity Planning

Have a plan to keep critical services running during emergencies.



The Canadian Red Cross is hosting **free Service Continuity Planning Workshops** to help your organization develop a plan to keep critical services running during or after a disruption, such as a wildfire or flood.

Disruptions are becoming more frequent. This workshop will help identify risks and develop resilience strategies to reduce the impact of disruptions on your organization and community.

This workshop will help your organization to:

- Better understand what Service Continuity Planning is and why it's important.
- Get started on developing your own Service Continuity Plan.
- Feel prepared and ready to keep critical services going during or shortly after an emergency.

Who:

This workshop is tailored toward community-based organizations like food banks and small to medium-sized businesses that provide important community functions such as grocery stores in rural locations.

Service Continuity Planning empowers you to:

- Identify your organization's most **critical services**.
- Identify **risk reduction** strategies.
- Reduce impact and **minimize disruptions** on operations.
- Enhance internal and external **communications** during a crisis.
- Support staff by clarifying **roles and responsibilities**.
- Preserve **reputation**.
- Minimize financial and material **losses during disruptions**.
- **Assure your community** of your readiness and capability to respond to disruptions when they occur.

Taking part in a free workshop:

In-person workshops cover about five hours of content. They can be conducted in one day, or over two half-days. Workshops can also be offered virtually in two sessions.

To arrange a workshop or get more information contact:

DRRCCA@redcross.ca

