



YOUR GENEROSITY AT WORK FORT McMURRAY AND AREA FLOODS: RESPONSE UPDATE

AS OF MARCH 31, 2026

In late April 2020, high water levels and river ice jams caused extensive flooding in northeastern Alberta. Communities in Fort McMurray, MacKenzie County, and the surrounding areas were forced to evacuate. The Canadian Red Cross was already on the ground and able to provide practical and emotional support to people evacuated from their homes. Working in close partnership with the Regional Municipality of Wood Buffalo and other organizations, the Red Cross helped families meet basic needs.

CANADIAN RED CROSS RESPONSE

- Registered more than **13,000 people** from households impacted due to spring flooding in Alberta.
- Over **5,300 households** received financial support to help meet their re-entry needs.
- Answered more than **25,000 phone calls** through the call centre to support people impacted by the flooding.
- Welcomed impacted people at **2 reception centres**.
- Made over **300 connections for psychosocial or well-being support** and provided over **180 referrals** to external agencies.
- Provided more than **5,400 emergency supplies**, including blankets and clean-up kits.
- Over **430 hotel rooms** booked for people impacted by the flooding.
- Over **340 people** assisted with applications for the Alberta government's Disaster Recovery Program.
- Provided **financial assistance** to **87 eligible small businesses and not-for-profit groups** affected by the floods. This support helped cover uninsurable losses; rental of business equipment; clean-up and minor repairs including debris removal and bin rental; moving costs; and storage fees.

FORT MCMURRAY AND AREA FLOODS: RESPONSE UPDATE

The Canadian Red Cross thanks the generous individuals and businesses who provided funds in support of people impacted by the floods in Fort McMurray and Area in April 2020.

BREAKDOWN OF FUNDS AS OF MARCH 31, 2026

- I FUNDS DONATED: **\$0.66M**
- I FUNDS APPLIED FROM THE CANADIAN DISASTER RELIEF FUND: **\$1.64M**
- I FUNDS APPLIED FROM THE 2016 ALBERTA FIRES APPEAL: **\$4.64M**
- I **TOTAL FUNDS AS OF MARCH 31, 2026: \$6.94M**

TO SUPPORT:		ALLOCATED AS OF MARCH 31, 2026	TOTAL SPENT OR COMMITTED AS MARCH 31, 2026
Individuals and Families	Provided help such as information and referral services, emotional support, registration, support to help meet urgent basic needs, including lodging, clothing, personal services and/or transportation, and financial support to assist with cleanup efforts and recovery from the floods.	\$5.68M	\$5.68M
Small Businesses and Not-for-Profit Organizations	This financial support helped directly impacted businesses and not-for-profits cover costs such as uninsured losses, specialized clean-up costs and ongoing expenses.	\$1.24M	\$1.24M
Cost of Fundraising		\$0.02M	\$0.02M
GRAND TOTAL		\$6.94M	\$6.94M

100% of the total funds have been spent or committed.

UNDERSTANDING THE NUMBERS

Grand total of funds to date:
This includes the total funds donated and any earned through interest.

Allocation of funds to date:
This is the projected budget across each area of spending for the grand total. The allocations reflect the needs of the people and the communities that have been identified to date.

Spent or committed to date:
These are the funds that were spent to assist those impacted by the 2020 floods, as well as funds that were committed with signed contracts or agreements for recovery projects or initiatives, where applicable.

Cost of fundraising:
Fundraising costs were only applicable to funds that were donated and did not exceed five per cent of the total donated funds for this appeal. These costs may have included donation processing fees; credit card and bank fees; service fees for call centres and digital platforms; and ongoing communications and reporting to donors.

THANK YOU FOR YOUR SUPPORT!