



Resilience Fund Funding Guide

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What information can I find in this document?

This funding guide tells you how to apply for funding from the Resilience Fund. It also outlines the rules about how you can and cannot use the money on your community project.

What does “funding” mean?

Many organizations and government agencies have programs that people can apply to for resources to support their community. These programs are often called **grant programs** or **funding programs**.

In the Resilience Fund, we use the word **funding** to mean the money that you can get to spend on your community project. The Canadian Red Cross will help you learn the basics of applying for and managing funding.

Other technical terms

Most funding programs have a technical document like this one that explains the rules and requirements for funding. Below are some of the technical terms that the Canadian Red Cross uses. There are more explanations later in this guide.

Eligibility criteria

The rules of who can receive funding from the Resilience Fund. You must meet the eligibility criteria to apply for funding.

Project criteria

A checklist that the Canadian Red Cross will use to review all applications for funding. Your project must meet all project criteria to receive funding. If the Canadian Red Cross approves your project, you must also follow the project criteria while you do your project.

Project costs

The things that you need to buy or pay for to make your project a success.

Eligible costs

The things that you are allowed to buy or pay for with funding from the Resilience Fund. There are limits on some eligible costs.

Ineligible costs

The things that you are **not allowed** to buy or pay for with funding from the Resilience Fund.

Who can apply for the Resilience Fund?

You can apply by yourself or with a team of youth (such as friends, classmates, teammates).

For group projects, you will need to choose one person to apply for and receive the funding. This person will be responsible for signing the funding agreement and for making sure your group follows all the rules in this guide.

The Resilience Fund does not fund organizations of any kind. This means that charities, non-profit organizations, clubs, community groups, schools, or for-profit businesses or companies cannot apply for this funding.

Eligibility criteria

To apply for and receive funding from the Resilience Fund, you must

- ✓ be a Canadian citizen, permanent resident, or have refugee status in Canada; and
- ✓ be between 16 and 30 years old on the date you apply.

If you are under 19 years old, you will need a parent or guardian to sign your application. Your parent or guardian will also need to join one online meeting with us if your project is approved.

The Resilience Fund will prioritize applications from youth who identify with one or more of the groups below:

- Indigenous youth
- Black and other racialized youth
- Youth with disabilities
- 2SLGBTQI+ youth
- Youth who are newcomers to Canada
- French-speaking youth living outside Québec
- English-speaking youth living in Québec
- Youth living in rural or remote areas
- Youth from low-income households

It is important to acknowledge that not everyone has equitable access to the same resources and opportunities. This is because of discrimination, oppression, and other injustices in our society and our social systems.

You do not have to identify with any of these groups to participate in the Resilience Fund. You can also choose not to tell us how you identify if you would rather keep this information private.

The Resilience Fund is here to support youth from all backgrounds to lead the way in supporting and strengthening their communities.

What kind of project can I do?

The Resilience Fund is here to help you do a project that supports and strengthens your community.

Your project could be a one-time event, or it could happen across a few days, weeks, or months. For example, you could run a community cleanup day, or you could plant a community garden over the course of several weeks.

What you do is mostly up to you, but you must be able to complete your project within **three months**.

The Canadian Red Cross is a humanitarian organization. Our work often relates to the topics below. We can help you explore these topics through the Resilience Fund and your community project.



Wellness and safety

Examples: mental health activities, sports, healthy eating, self-care



Reconciliation

Examples: sharing Indigenous knowledge, art, cooking, sports, language



Caring for the environment, including using Indigenous knowledge

Examples: gardens, cleanups, traditional knowledge, wildlife



Climate change

Examples: waste reduction, tree planting, eco-campaigns



Reducing risks from disasters

Examples: assembling emergency kits, safety sessions



Building resilience

Examples: helping your community get stronger through support groups, inclusive sports, shared meals



Other topics that matter to you and your community!

Project criteria

The Canadian Red Cross will use the project criteria to review all applications.

To receive funding, your project must meet **all** the project criteria below:

- ✓ **Be truly youth-led**, which means it is planned and carried out by you, a young person who meets the eligibility criteria.
- ✓ **Be activity-based**, which means you will be doing activities, not only buying things.
- ✓ **Be safe and appropriate**, which means that your project is not likely to cause harm to you or others.
- ✓ **Be inclusive and for community benefit**, which means that you cannot do any of the following **ineligible activities**:
 - ✗ Get financial benefit for you or your family from your project
 - ✗ Fundraise or collect donations
 - ✗ Make a profit or generate revenue
 - ✗ Support a business or for-profit initiative
 - ✗ Promote a political party
 - ✗ Do formal or academic research
 - ✗ Give any of your funding to other people or organizations (unless this money is paid as fees or honoraria)
 - ✗ Charge a fee for people to attend or take part in your project
 - ✗ Give money or gifts to encourage people to take part in your project
 - ✗ Make changes or improvements to private property that is not open to the community
 - ✗ Do any project activities outside of Canada

If your application does not meet all the project criteria, the Canadian Red Cross may decide not to fund your project. Or we may ask you to change some of your activities.

How much funding can I get for my project?

You can receive between **\$500 and \$5,000** for your community project.

Use the budget worksheet to figure out what your project costs will be and to decide on a total amount to request in your application.

If you receive more than \$2,000, the Canadian Red Cross will match you with a mentor so that we can help you manage your budget and funding.

What can I spend the funding on?

You must only spend your funding on your **project costs**. Your project costs are the things you need to buy or pay for to make your project a success.

Rules for project costs

Here is a quick guide to what you can and cannot spend your funding on. If you are not sure if something is allowed, just ask!

	Explanation	Eligible (Yes)	Limits	Ineligible (No)
Supplies	You may buy materials to use for your project activities. Materials are things that you can only use a few times or things that can be used up.	Examples include: <ul style="list-style-type: none"> ✓ Art supplies ✓ Supplies for ceremony ✓ Food and drinks ✓ Paper, Post-its ✓ Markers, paints ✓ Masks and hand sanitizer ✓ First aid supplies ✓ Seedlings, soil 		<ul style="list-style-type: none"> ✗ Unsafe or illegal items ✗ Alcohol, cannabis
Giveaway items	You may buy small items to give away to your team, volunteers, or other people to use while they participate in your project.	Examples include: <ul style="list-style-type: none"> ✓ T-shirts, ✓ Tote bags ✓ Lanyards, pins, nametags ✓ Reusable water bottles ✓ First aid kits ✓ Bus tickets 	The maximum amount you can spend on any item that you will give away is \$25 .	<ul style="list-style-type: none"> ✗ Unsafe or illegal items ✗ Items that are not related to your project ✗ Items that are given away just to encourage people to show up

	Explanation	Eligible (Yes)	Limits	Ineligible (No)
Equipment and technology	<p>You may buy technology or equipment if you need it for your project.</p> <p>These items are valuable.</p> <p>Keep the receipts.</p>	<p>Examples include:</p> <ul style="list-style-type: none"> ✓ Gardening tools ✓ Equipment to go out on the land ✓ Storage boxes ✓ Laptops ✓ Tablets ✓ Music equipment or musical instruments ✓ Sports equipment 	<p>The maximum amount you can spend on any item of equipment or technology is \$750.</p> <p>When your project is finished, you must donate all equipment and technology to somewhere people in the community can share and use it (such as a school, library, or youth centre).</p>	<ul style="list-style-type: none"> ✗ Technology or equipment to keep ✗ Technology or equipment that you will not use during your project
Fees	<p>Fees are charged for services or rentals.</p> <p>The company or person will give you an invoice to pay.</p> <p>Once you pay, they will give you a receipt to show you paid.</p> <p>Keep these invoices and receipts.</p>	<p>Examples include:</p> <ul style="list-style-type: none"> ✓ Facilitator fees ✓ Taxi or rideshare costs ✓ Printing costs ✓ Social media advertising fees ✓ Artist fees ✓ City permits ✓ Tent or table rentals ✓ Space or venue rentals ✓ Music equipment rentals ✓ Catering services 		<ul style="list-style-type: none"> ✗ Fees to someone in your family ✗ Fees to a company owned by someone in your family

	Explanation	Eligible (Yes)	Limits	Ineligible (No)
Honoraria	<p>Honoraria are amounts of money that you give to show your thanks and respect to someone who shared their special knowledge or skills to support your project.</p> <p>Honoraria are different from fees.</p>	<p>Examples include honoraria paid to the following:</p> <ul style="list-style-type: none"> ✓ Elders ✓ Knowledge Keepers ✓ Other people with special knowledge who do not charge a fee 	<p>The maximum amount of honoraria that you can give to any one person is \$500.</p>	

What are the steps to get funding?

Below are the required steps for everyone who applies for and receives funding from the Resilience Fund:



1. Attend an information session (virtual/online).



1. Submit your application online at <https://redcross.smapply.ca>.



2. Meet with us to confirm the details of your project (virtual/online).



3. Sign your funding agreement and get your funding (email and electronic funds transfer).



4. Do your community project!



5. Submit your project report online at <https://redcross.smapply.ca>.



6. Meet with us to wrap up and celebrate (virtual/online).

If you have accessibility needs or if you do not have access to the internet, please let us know. We will work together to make sure you can participate.

Remember that the Resilience Fund is not just about project funding. You will have lots of other opportunities for learning, collaboration, and support from the Canadian Red Cross and other youth.

What are my responsibilities?

If the Canadian Red Cross approves your application, you must continue to follow the rules in this funding guide. You must also follow the rules in your funding agreement.

It is a good idea to read this funding guide and your funding agreement again when you are doing your project and when you are working on your project report.

Responsibilities checklist

We are here to help you with these responsibilities and support you along the way!

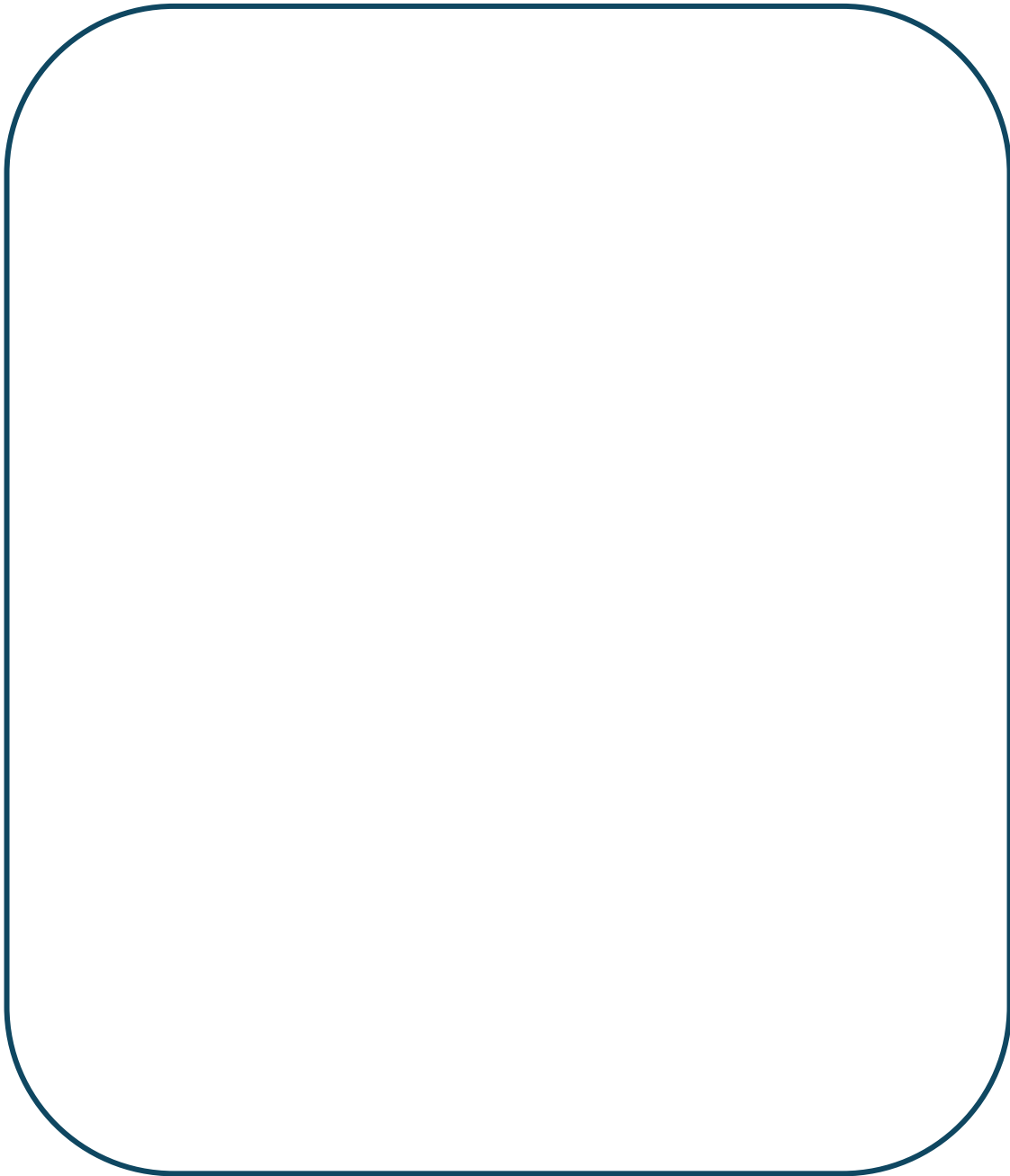
- I agree and consent to participate in the Resilience Fund, which will provide me with funding to implement a community project, as well as other optional learning opportunities.
- I release the Canadian Red Cross Society from any responsibility related to my participation in the Resilience Fund.
- I will communicate with the Canadian Red Cross about my project, especially if I need to make changes to my approved project.
- I will follow the rules in this funding guide (in particular, the **project criteria**, **ineligible activities**, and **rules and limits for project costs**).
- I will follow the **rules in the funding agreement** that I sign, spend my project funding within the dates in my funding agreement, keep track of what I spend my project funding on, and keep all the receipts and other documents from my project for seven years in case the Canadian Red Cross needs to ask for them.
- I will donate any equipment or technology that I buy with the funding to a local non-profit, charity, or other community organization after my project is finished.
- I agree to prioritize the physical, emotional, and cultural safety of everyone who is involved in my project, and I agree to uphold the [Canadian Charter of Rights and Freedoms](#) as well as the [Fundamental Principles of the Canadian Red Cross](#).
- If my project happens on neighbourhood streets or in public spaces, I will follow local regulations and get any needed permits or approvals.
- I will complete a short project report within **30 days** of finishing my project that says what I spent my project funding on.
- I will meet with the Canadian Red Cross to conclude my project and my funding agreement.
- I understand that I may have to pay back the funding if I do not complete my project or if I do not follow these rules.

Where can I get help?

We are here to talk about your ideas and answer your questions!

Email us at resiliencefund@redcross.ca.

Notes and ideas

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