

# SHAPING YOUR PROJECT IDEA FOR THE RESILIENCE FUND



Want to participate in the [Resilience Fund program](#), but don't have an idea for a project yet? That's okay! We've created this worksheet to help you brainstorm and shape your project idea. Move through the sections in an order that makes sense to you. You could start with a general brainstorm or skip to the next section.

## 1 Brainstorm

**What are your community's strengths?**

*What does your community do well? What resources and spaces are most helpful, or welcoming for different members of your community? Who are the positive and active contributors in your community?*

**What are your community's needs?**

*What could your community do better? What resources are missing? What spaces could be improved to make them more welcoming or useful for your community? Who is often left out, or needs more support?*

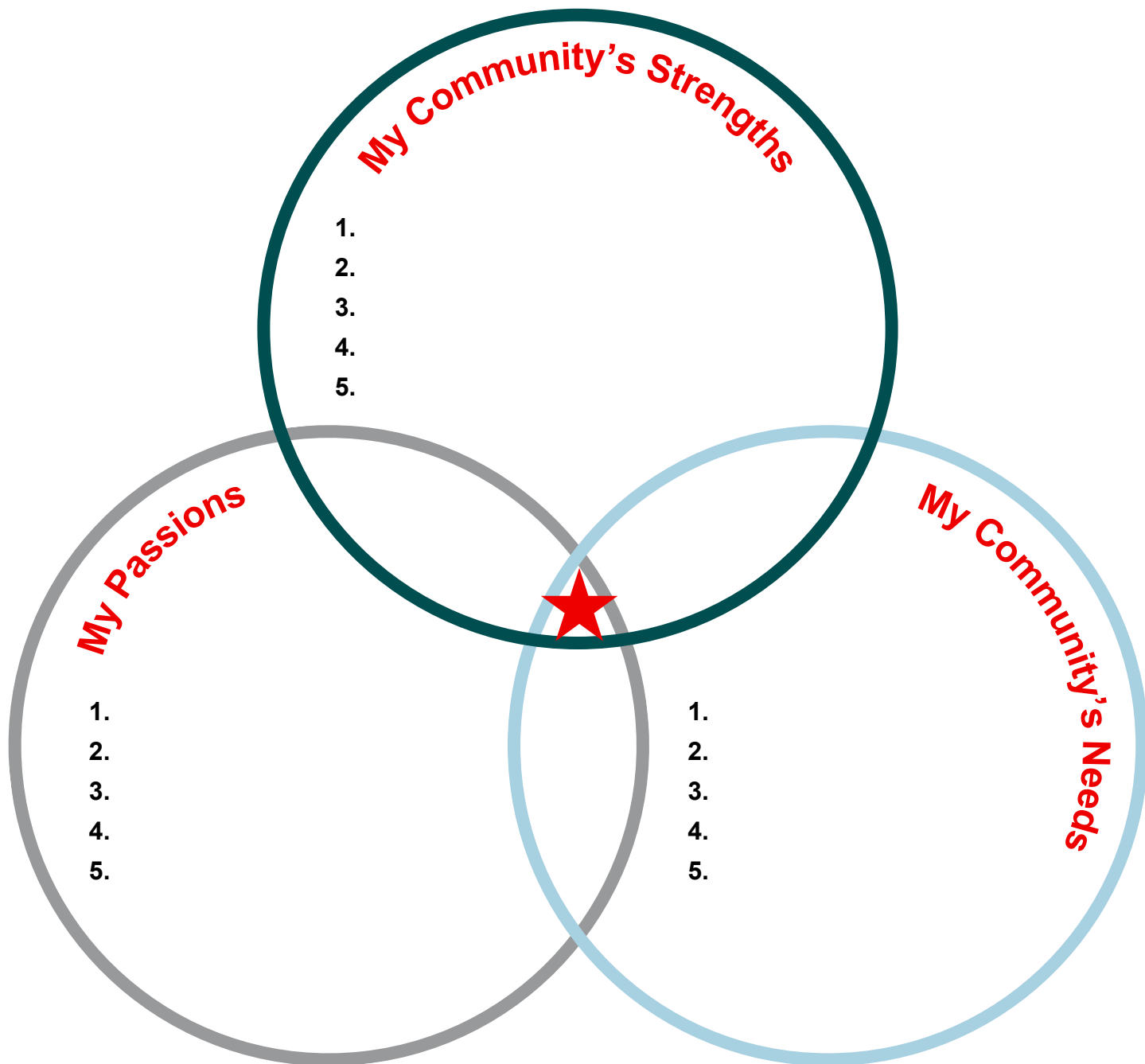
**What are your passions?**

*What interests you? What gets you excited or hopeful? What makes you sad or frustrated? What do you wish was different about your community? Where would you focus community improvements if you were in charge?*

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Fill each circle with your answers from the previous page. Where do they overlap? This could possibly be a focus area for your project.



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## 2

### What is Your Idea?



Look at the space where the red star is located in the diagram on the previous page. This space could represent a project idea that combines the needs of your community with your passions and your community's strengths.

What project might be a 'Red Star' idea? Think about what kind of project you want to run, and what activities or actions are involved.

My idea is to:

Some activities I might include:

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## 3

### Who is it for?

Think about who your project will support, reach, or involve. Who will participate? Are you helping a specific community or group? Who might you need permission from to do this project, if anyone?

My project is for:

They might benefit because:

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**4**

## Why Does it Matter?

Why do you want to do this project? What inspired you? What change or impact do you hope to make?

**This project is important because:**

**I hope that after this project:**

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## 5

### When Will it Happen?

Even if your dates aren't exact, think about a general timeline. Fill out the table below.

When could you start? How long will it take? Does it need to happen in a specific season (winter, spring, summer, fall)?

Project Step	Approximate Timing
Planning and Getting Ready	
Doing the Activities	
Wrapping Up and Sharing Results	

## 6

### Where Will it Happen?

Think about the location — in person, online, or both.

- Is it in your community, school, or online?
- Do you need a venue or digital tools?

In person

Online

Both

Location or platform:

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## 7 Your Purpose Statement

Now put it all together! Use your notes above to write one or two sentences that explain your project's goals and objectives.

### Example:

*"My project brings together youth from my community (WHO) to create a mural about mental health (WHAT) so we can start open conversations and reduce stigma (WHY)."*

*"My project aims to get my neighbours (WHO) to plant trees (WHAT) this fall (WHEN) to increase the number of birds and animals (WHY) in my neighbourhood (WHERE)."*

My project \_\_\_\_\_ (WHAT)  
for \_\_\_\_\_ (WHO)  
during \_\_\_\_\_ (WHEN)  
at \_\_\_\_\_ (WHERE)  
because \_\_\_\_\_ (WHY).

We encourage you to adjust this section as needed to best suit your needs.

I'm most excited about:

I might need help with: