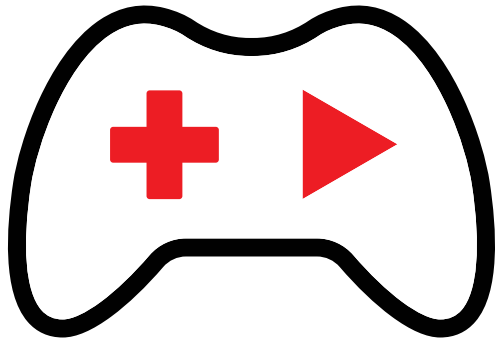




Canadian
Red Cross

CROSS/PLAYTM



CROSS/PLAYTM

Do your thing, so we can do ours.

Create. Play. Support.

Cross PlayTM enables gamers and streamers everywhere to make a positive humanitarian impact in the world by fundraising to support the Canadian Red Cross.

Whatever you play, craft, create or share – do it for a cause that you care about!



Canadian Red Cross

CROSS/PLAY™

Why?

About the Canadian Red Cross

The Canadian Red Cross is the leading humanitarian organization through which people voluntarily demonstrate their caring for others in need.

We help people and communities in Canada and around the world in times of need and support them in strengthening their resilience.



How do I get started?

Get started in 3 easy steps:

1. Register at tiltify.com/canadian-red-cross
2. Plan and promote your event
3. Stream and fundraise

What does my fundraising support?

You can choose between supporting our ongoing programming, or stepping up to make a difference when an emergency happens in Canada or somewhere else in the world.



What support is available?

- Toolkit, Red Cross information, overlays and advice
- Tiltify integration for hassle-free fundraising and incredible tools
- Red Cross team standing by to support your event

What do streamers think?



My experience fundraising for the Red Cross thus far has been a great pleasure and immensely rewarding, to say the least. The new gaming initiative from the Canadian Red Cross gave my community rapid support and transparency in how our funds would have a real-world impact on people in need."

Citrus

twitch.tv/whoiscitrus



I've happily called Canada home for my whole life, and I've always wanted to find a way to give back. Now that I have a community and a platform with my YouTube channel, working with the Canadian Red Cross has given me the ability to bring people together from around the world, to support those in crisis both at home and abroad – all while doing what I love."

TransCanadaLimited

youtube.com/c/TransCanadaLimited

Avatar art by TimeChamber



How can I find out more?



CrossPlay.ca



discord.com/invite/crossplay



youtube.com/crossplayca



tiltify.com/canadian-red-cross



twitch.tv/crossplay



[@crossplay](https://twitter.com/crossplay)