

Strengthening Community Capacity to Support Mental Health and Wellbeing

COVID-19 Mental Health and Wellbeing Grant Program

How the Red Cross helps

With funding from the Public Health Agency of Canada, the Canadian Red Cross is making grants available to community-based organizations across Canada currently supporting those whose mental health and wellbeing have been disproportionately impacted by COVID-19.

What types of activities could be funded?

Community-based organizations can apply for funding of activities with a budget of a minimum of \$10,000 and a maximum of \$75,000 to support them in their work to:

- **Promote** mental health and wellbeing in the context of COVID-19 by building protective factors and/or reducing risk factors and enhancing resilience.
- **Prevent** longer term mental health illnesses including those associated with COVID-19 related traumatic experience.
- **Respond** by equipping organizations and service providers to offer safe, responsive, and effective programming and support for those whose mental health and wellbeing has been affected by the COVID-19 pandemic.

Activities could include:

- Enhancing organizational capacity to address the current surge in demand for mental health and wellbeing promotion and mental illness prevention programs.
- Adapting to new models of promotion and prevention program delivery.

Who can apply?

This program is open to community-based organizations registered federally as a charity or qualified donee, registered provincially, territorially, or federally as a non-profit, and are in good standing, or are an established Indigenous governing body. Donee organizations must have a mandate, guiding statement, and/or established history of delivering mental health and wellbeing services, including to strengthen social connectedness, in communities in Canada and been established prior to December 31, 2019.

When to apply?

The deadline to apply is **July 29, 2022**.

All activities and expenditures must take place between **October 1, 2022, and January 31, 2024**. While the Canadian Red Cross appreciates and recognizes all the hard work that community organizations have done to support mental health and wellbeing throughout the pandemic thus far, this program will not cover the costs associated with any programs prior to October 1, 2022.

For more information and to apply:

We encourage you to review the program guidelines for detailed eligibility criteria. For more information and to apply, visit redcross.ca/mentalhealthgrants

QUESTIONS?

Contact us at mentalhealthgrants@redcross.ca or call 1-833-966-4225 Monday to Friday between 8 am and 8 pm EDT.

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