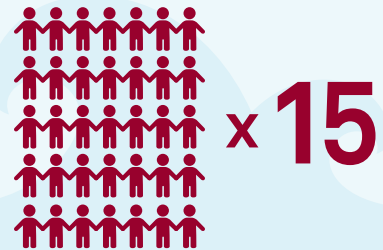




CANADIAN
RED CROSS

BOATING FATALITIES IN CANADA

Every year, approximately
525 Canadians die needlessly
in unintentional
water-related fatalities



More than **57%**
of incidents occur
during the
summer months

On average, there are
166 deaths a year from
boating-related
incidents



More than
24% of boating
fatalities occur
when a lifejacket is
present on board
but not worn



Alcohol is
present or suspected
in **more than**
50% of boating
fatalities



Wearing a lifejacket
could eliminate up
to **90 %** of all
boating-related
drownings



Less than 50% of Canadians who
own a boat always wear their lifejackets,
even though **82%** believe it is a legal
requirement

Men aged **15-44**
are at the highest
risk of boating-
related fatalities

Lifejackets must be worn to save lives



For more information, visit www.redcross.ca/drownings

Statistics are based on drowning data compiled by the Canadian Red Cross for the period of 1991-2010. The Canadian Red Cross continues to be concerned about the high number of annual water-related injuries and fatalities. The Canadian Red Cross is committed to promoting swimming and water safety awareness to ensure Canadians stay safe in, on, and around the water.